PRIORITY #2: BRC (Business, Resident, City Council)

Statement of Intent

- To create, support and sustain the channels of Communication to gather the pulse of the community.

9 Member Council
Most Opposing Ideas
Liaison
Leadership

WHAT

- •Forum for communication
- Community Connection
- •Informational Tool

WHEN

- Quarterly
- Published on City Calendar
- •Set Agenda
- Public Comment

WHY

- Complete Community View
- Purposeful
- Pulse of the Community
- •Epic Goal #5

Purpose:

- Informational Council
- Listening and staying in tune with issues and celebrating successes
- Ensure council has a good cross representation of perspectives
- Build Community
- Empower Community leaders with accurate information
- Members to serve as liaisons to their organizations and groups
 - o Take back information discussed
 - o Bring forward any potential issues on the horizon

Membership:

- 9 Member Council
 - o 4 Residents
 - 4 Businesses (One representative each from: Restaurants, Retail, Brewery, and Lodging)
 - City Manager

- City Manager will bring staff or other resources related to specific agenda topics.
- Volunteer Board
 - First BRC Council will utilize membership of the DT Task Force to fill roles with the exception of the Lodging representative
 - Dunedin lodging establishments will be contacted for participation
 - Future BRC membership will be open to the community at large
 - If there are more volunteers than positions within a specific Community Group (Resident or Business), the current community group members will work together for selection.
 - For the Resident Group, membership should consist of four primary council members and 2-3 alternate members to fill in as needed.
 - For the Business Group, membership should consist of one primary council member per role (Restaurants, Retail, Brewery, and Lodging) and one alternate member per role to fill in as needed.
 - Members are responsible for communicating with their alternates to take their place if they are not able to attend a scheduled BRC Council meeting.
 - o Members should recruit alternates for future sessions to fill their role.

Term:

- One-year term
- Member shall serve no more than 2 consecutive years (and only if seat remains vacant)

Meetings:

- Quarterly: 4 meetings per year
- Meetings to be held on the 4th Wednesday:
 - o January 25, 2023
 - o April 26, 2023
 - o July 26, 2023
 - o October 25, 2023
- Each meeting shall be 1 ½ hours in length (Start at 9:00 am, end at 10:30 am)
- Open to the Public and allow for public comment

Agenda Setting:

- Agenda items can be brought forward by Community Groups and City Manager
- Agenda items should be prioritized and will be added to the agenda pending available time
 - At minimum one item per group
- Agenda items due to City by first week of the meeting month to agendize and publish on city calendar

Draft Mission Statement:

To create a listening platform among businesses, residents and the City to stay in tune with relevant issues affecting our Dunedin community.

Representatives will work to bring issues, discuss common ground for solutions as well as help disseminate accurate and clear information back to their groups and community.

Codes of Conduct:

The BRC representatives will work in a peaceful, respectful, and civil manner to understand each group's needs and concerns.

BRC Members will be truthful and respectful in all communications, written and verbal, and will allow each participant the opportunity to speak and complete their thoughts before interjecting their own ideas.

Open minds and constructive problem solving is expected.

Negative, personal or unconstructive behavior is unacceptable.

Differing viewpoints or grievances will be moderated and addressed with respect and care.

Rules and Procedures:

- BRC Chairperson
 - The Chair position will rotate amongst the 3 groups (Business, Resident, City).
 - o The rotation will remain in the order: Business, Resident, City.
 - The community group will endorse a selected Chair from their group.
 - The Chair should be familiar with running a group meeting.
 - The Chair of the assigned meeting shall run the meeting according to the agenda to avoid topic digression, keep time, adhere to listed agenda topics, and to take note of items to be addressed at future meetings.
- A Special Meeting may be called by 3 members of a community group or by the City Manager.
- The BRC shall follow the membership, term, meeting schedule, and agenda setting outlined in this document (BRC Development).
- Any member that is in violation of the Code of Conduct may be removed by the BRC by a majority vote (5 votes) amongst all members.
- BRC members are expected to attend scheduled meetings or ensure an alternate is available to fill their seat.
- BRC members who miss more than 2 unexcused consecutive meetings may be removed from the Council
- BRC members may excuse their absence by notifying City Staff by email or phone (Nicole Delfino, ndelfino@dunedinfl.net, 727-298-2755).