



PUBLIC ART MASTER PLAN & PUBLIC ART GUIDELINES

EDUCATION. INFORMATION. INSPIRATION

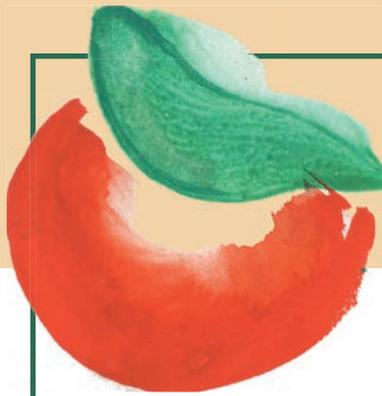
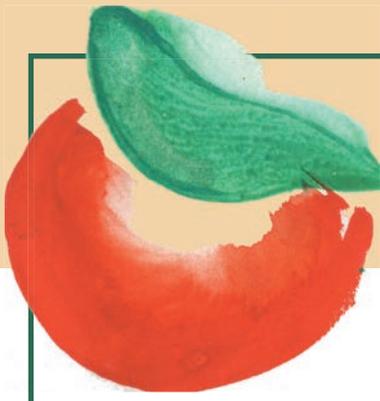


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FOREWORD

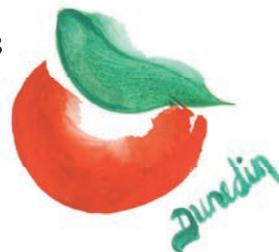
The document now in your hands took perhaps minutes to print, but, in reality, it took years to plan and produce. The journey initially began in 2003 with the formation of the Arts and Culture Advisory Committee, followed by a consultant's 2006 draft Cultural Plan giving guidance for the City's Art and Culture future path; then in 2014, an Arts & Culture Committee proposed Art Policy was presented and passed by the Commission, and in 2016, funding was approved to contract an arts professional to create this document, the City's first Public Art Master Plan. The finishing event came about when the Committee had the great fortune to be introduced to one of Florida's premier arts administrators, an arts professional with the knowledge, experience and proven record in the arts field.

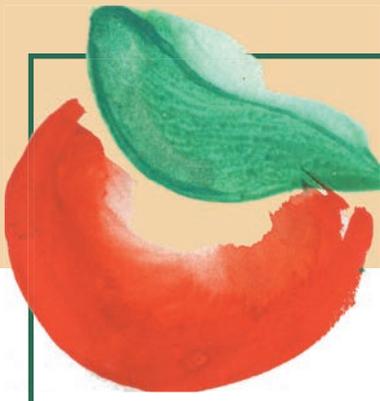
In reading this document, please note that the wishes of Dunedin citizens, the Mayor and the Commissioners have galvanized and are represented in this plan and its guidelines, while simultaneously colliding with an economic boom, all of which has resulted in a vibrant and continuing Art and Culture program within our City.

It is often said that great things are accomplished when we stand on the shoulders of those who earlier began to make things happen. To this end, we give special thanks to all the past and current members of the Arts and Culture Committee down through the years and the supportive city staff...all of you have had a hand in making this document the reality that it is.

And, finally, the dedicated effort of writing, editing and completing this document belongs to Elizabeth Brincklow of Elizabeth Brincklow Arts, LLC, the consultant retained to see us through the process.

Jackie Nigro, Chair
Arts and Culture Advisory Committee 2018



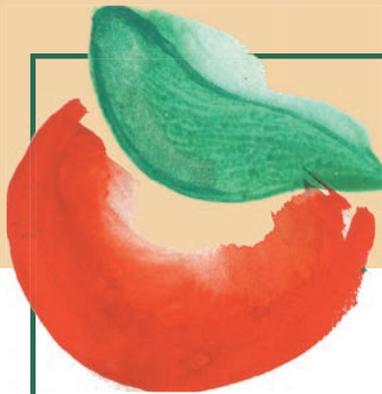


PREFACE

The City of Dunedin created the Public Art Master Plan project in fiscal year 2018, based upon the belief and understanding that formalizing a Plan will provide a path to create and maintain our public art. A Public Art Master Plan welcomes residents and visitors to our Dunedin where people care about the quality, appearance and expression of our environment.

The Dunedin Public Art Master Plan draws together our diverse community by defining and implementing our unique expression, our own signature and identity in the world. This is especially needed as cities and towns can tend to look exactly like one another. Dunedin is creative, vibrant and innovative. This Plan will encourage these qualities and will set a standard as we begin to engage new public art throughout our city while we tend to the art we currently enjoy. Public art helps us connect with our past, signals our direction, and defines our sense of place. Thoughtfully implemented, public art will assist in further defining our Dunedin and will extend our unique qualities and competitive advantages to visitors and investors. In this way, our Public Art Master Plan maximizes its effort as an important economic and aesthetic development tool. Finally, our Plan is fiscally responsible as it not only provides for art to be built and cared for but also encourages and maintains an active connection with the community through education and marketing.





ACKNOWLEDGEMENTS

City of Dunedin P.O. Box 1348 Dunedin, FL 34697-1348

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Maureen Freaney, Vice Mayor

Jeff Gow, Commissioner

Heather Gracy, Commissioner

Deborah Kynes, Commissioner

Jennifer Bramley, City Manager

Douglas Hutchens, Deputy City Manager

City of Dunedin Arts and Culture Advisory Committee

Chair: Jackie Nigro

Vice Chair: Dr. Louis A. Zagar

Secretary: Carol Bickford

Members: Arielle Giordano, Simeon Liebman, Vinnie Luisi, Steven Spathelf, Dr. Pat Snair, Matt Sunderman, Bryan Voliton

Alternates: Patricia Long, Karen Rader

Public Art Master Plan Subcommittee: Members of City of Dunedin Arts and Culture Advisory Committee and Mary Childs, Jerry Dabkowski, Syd Entel, Jim Graham, Scott Hood, Joseph Kokolakis, and David Shankweiler

City Of Dunedin Liaison: Lael Giebel

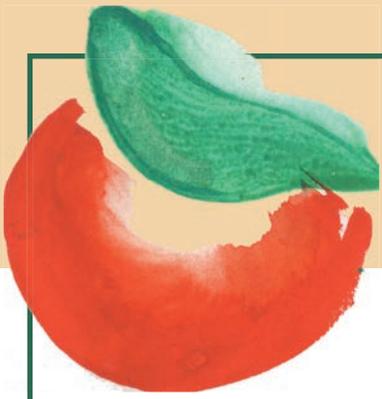
Art Consultant: Elizabeth Brincklow Arts, LLC

Graphic Design and Original Artwork: Mason Gehring

Art Condition Report(s): Christine Renc-Carter

DUNEDIN
Home of Honeymoon Island





THE DUNEDIN PUBLIC ART PROGRAM

The City of Dunedin Public Art Program consists of the Public Art Ordinance, Public Art Master Plan, and the procedures contained within it. The Appendix of this document contains these various documents.

The Public Art Master Plan provides a framework for the deliberate administration and acquisition of public art for the City of Dunedin and includes an explanation of the mission, vision and goals of the public art program.

The City of Dunedin Arts and Culture Advisory Committee is authorized to guide Dunedin's Public Art Program and recommends projects for final approval by the City of Dunedin Commission.

VISION

The City of Dunedin Arts and Culture Advisory Committee envisions a flourishing community for arts and culture where traditional and contemporary arts are valued, and creative place-making is cultivated.

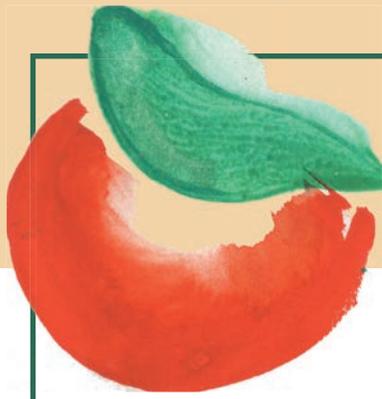
Healthy arts communities are defined and documented in terms of how arts, culture and creative expression contribute to the well-being of communities and their residents.

Americans for the Arts identifies ten characteristics of a healthy arts community:

1. The arts bring diverse people together.
2. Elected officials understand the importance of supporting the arts and do so.
3. Myriad learning opportunities exist in and out of school for adults and young people including youth-at-risk. Arts are fully integrated into school curriculum. Educators impart the understanding, appreciation and practice of the arts.
4. Active participation in culture creates individual and community meaning.
5. Responsible corporate citizens and businesses support the arts in every way.
6. The arts are infused in the natural and built environments.
7. The arts are integral to civic dialogue and community building.
8. The arts are valued as an industry because of their contribution to the new economy, which encompasses quality of life, economic development and tourism.
9. The contributions of individual artists are valued and supported.
10. The arts flourish with new and diverse leadership.



**A
SENSE
OF PLACE**



PUBLIC ARTS CONTEXT*

What is public art?

Public art is a reflection of how we see the world – the artist’s response to our time and place combined with our own sense of who we are.

Public art is not an “art form”. Its size can be huge or small. It can tower fifty feet high or call attention to the paving beneath your feet. Its shape can be abstract or realistic (or both), and it may be cast, carved, built, assembled or painted. It can be site-specific or stand in contrast to its surroundings. What distinguishes public art is the unique association of how it is made, where it is and what it means. Public art can express community values, enhance our environment, transform a landscape, heighten our awareness or question our assumptions. Placed in public sites, this art is there for everyone, a form of collective community expression. Public art is a reflection of how we see the world – the artist’s response to our time and place combined with our own sense of who we are.

Who is the “public” for public art?

In a diverse society, all art cannot appeal to all people, nor should it be expected to do so. Art attracts attention; that is what it is supposed to do. Is it any wonder, then, that public art causes controversy? Varied popular opinion is inevitable, and it is a healthy sign that the public environment is acknowledged rather than ignored. To some degree, every public art project is an interactive process involving artists, architects, design professionals, community residents, civic leaders, politicians, approval agencies, funding agencies, developers and construction teams. The challenge of this communal process is to enhance rather than limit the artist’s involvement.

What is the “art” of public art?

As our society and its modes of expression evolve, so will our definitions of public art. Materials and methods change to reflect our contemporary culture. The process, guided by professional expertise and public involvement, should seek out the most imaginative and productive affinity between artist and community. Likewise, artists must bring to the work their artistic integrity, creativity and skill. What is needed is a commitment to invention, boldness and cooperation –not compromise.

Why public art?

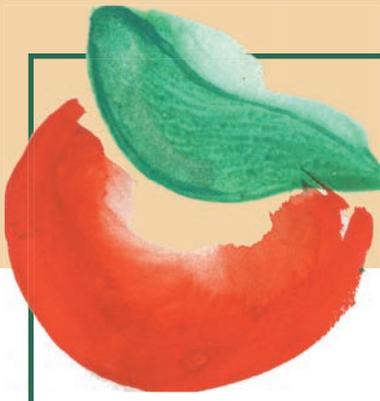
Public art is a part of our public history, part of our evolving culture and our collective memory. It reflects and reveals our society and adds meaning to our cities. As artists respond to our times, they reflect their inner vision to the outside world, and they create a chronicle of our public experience.

*Adapted from Public Art in Philadelphia by Penny Balkin Bach (Temple University Press, Philadelphia, 1992) for the Association for Public Art, Philadelphia, PA retrieved from <http://www.associationforpublicart.org/what-is-public-art/>.

Governmental (State, County and Municipal) and Private Development Art Projects serve to:

- **Create and encourage a unique sense of place**
- **Elevate livability for residents**
- **Enhance roadways, gateways, public spaces, parks**
- **Transform underused spaces**
- **Provide Arts Education**
- **Be a component to innovation**
- **Encourage commerce**
- **Support and sustain artists**
- **Encourage tourism**
- **Elevate local GDP growth**





HISTORY

Dunedin /də ' ni: din/ is a city in Pinellas County, Florida, United States. The name comes from Dùn Èideann, the Scottish Gaelic name for Edinburgh, the capital of Scotland. The population was 36,381 at the 2017 census.

Dunedin is home to the Dunedin Boat Club, one of Florida's oldest sailing clubs, located in the Dunedin City Marina. Dunedin is also home to several beaches, including Dunedin Causeway, Honeymoon Island, and Caladesi Island State Park, the latter of which is consistently rated among the best beaches in the world. Dunedin is one of the few open waterfront communities from Sarasota to Cedar Key where buildings do not completely obscure the view of the Intracoastal Waterway and the Gulf of Mexico beyond; a 1-mile (1.6 km) stretch of Edgewater Drive (also known as Alternate US 19) south of downtown offers views of St. Joseph Sound, Clearwater Beach and Caladesi Island. Downtown Clearwater and Clearwater Beach are a 6-mile (10 km) drive south on Edgewater.

The downtown business district is notable for its absence of large commercial signage, corporate franchise restaurants or chain retail stores. The Pinellas Trail, a 39-mile-long (63 km) bicycle and pedestrian trail that traverses all of Pinellas County, bisects downtown Dunedin. A large portion of the trail lies on the former roadbed of the Orange Belt Railway, the first railroad in Pinellas County, which arrived in 1888.

Since 1977, Dunedin is the spring training home of the Toronto Blue Jays, as well as the class-A Dunedin Blue Jays of the Florida State League. Dunedin is one of the smallest communities used by Major League spring training teams, although surrounded by a large metropolitan area. Dunedin Stadium is situated next to the Dunedin Public Library a few blocks south of downtown on Douglas Avenue, and is just two blocks east of Edgewater Drive. The stadium was built as a replacement to Grant Field, the Blue Jays' first spring training ball park.

Founded in 1895 and the oldest public library in Pinellas County, the Dunedin Public Library has two branches, the Dunedin Main Library (located at 223 Douglas Ave) and the Friends Branch Library (located at 1920 Pinehurst Rd, which opened in 2007). As part of their offerings and services, the Dunedin Public Library offers monthly delivery service to homebound residents of Dunedin. Other unique offerings include a seed library where patrons can check out seeds for gardening, a knitting and crocheting group and genealogy assistance. The Dunedin Public Library also initiated a Little Free Library movement in Pinellas County. There are currently thirteen Little Free Libraries within Dunedin. The Literacy Council of Upper Pinellas, Inc., which promotes adult literacy in North Pinellas County, serves the Dunedin Public Library.

Sister City to Stirling, Scotland, Dunedin has maintained and embraced its Scottish roots. Formerly the Dunedin Highland Games & Festival Committee (established in 1967), it was renamed the Dunedin Scottish Arts Foundation in 2015, and consists of avid volunteers and supporters, dedicated to preserving our Scottish culture throughout the community, including all Scottish visual and performing arts. Once a year, Scottish clans descend upon the city for the Dunedin Highland Games. Both Dunedin High School and Dunedin Highland Middle School have competition-level pipe and drum bands. The high school's marching band is known as the Scottish Highlander Band, and both teen and adult members make up the City of Dunedin Pipe and Drum Corps. In August of 2018, the City of Dunedin Pipe Band's Grade 2 Band competed in Glasgow, Scotland to take top honors in The World Pipe Band Championships. This just two weeks after securing The 2018 North American Pipe Band title in Ottawa, Canada. In addition to the Highland Games, the Foundation hosts the Dunedin Celtic Music & Craft Beer Festival. Among other popular annual festivals Dunedin hosts the Orange Festival, Mardi Gras celebration and Dia de los Muertos, during which thousands of visitors descend on the small town.

Founded in 1970 and renovated in 2018, the Dunedin History Museum contains approximately 2,000 artifacts, 2,500 photographs, and a library containing 200 volumes of local and Florida history. Included in the collection is an electronic archive of the Dunedin Times Newspaper, from 1924 through 1965. Permanent exhibit segments feature statewide topics such as the railroad and citrus industries. Regional topics include Dunedin's multicultural origins, our pioneering families, Mease Hospital, sports history of Dunedin, industries in Dunedin, development of the alligator tank used by the U.S. Marines during WWII in the Pacific and natural habitats such as Caladesi and Honeymoon Isles. The museum maintains its collections and exhibits conforming to the American Alliance of Museum standards. Celebrating the museum's major renovation in 2018, an artistic relief by Jerry C Karlik featuring iconic Dunedin scenes was unveiled on the museum's east exterior wall .

The Dunedin Fine Art Center (DFAC), opened in 1975, has grown to be one of the most renowned centers for visual art instruction and exhibition in the southeastern United States. At nearly 40,000 sq. ft., DFAC houses 5 galleries, 15 studio classrooms, the Gallery Gift Shop, the Palm Cafe and the David L. Mason Children's Art Museum. Tampa Bay Times writer Lennie Bennett stated that DFAC is "the artistic equivalent of a village square," offering quality art experiences to people of all ages.

Until early 2005, Dunedin was the home of Neilson Media Research's production operations and is now home to Achieva's corporate headquarters. The city is also home to multiple breweries including Dunedin Brewery, Florida's oldest microbrewery.

The City of Dunedin currently operates under a nonpartisan commissioner-manager form of government. The City Commission comprises four commissioners and a mayor, who are elected by the registered voters under a staggered system. Currently, the Dunedin City Commission is made up of Mayor Julie Ward Bujalski, Vice-Mayor John Tornga, and Commissioners Maureen Freaney, Heather Gracy, and Deborah Kynes. The City Manager is Jennifer Bramley.

The City Manager, also known as the Chief Executive Officer, oversees ten departments with various divisions and sections, and the annual budget. The departments are Administration, Human Resources, Information Services, Public Works, Parks & Recreation, Fire, Library, Community Services, Economic Development, Planning, Development and Finance. The Community Redevelopment Agency (CRA) oversees downtown projects and the needs of downtown Dunedin merchants and tourism.

Dunedin boasts an extensive Volunteer Services section, and enables all citizens the chance to have their opinions expressed and tended to. Currently, there are 39 boards and committees that serve as advisory groups to the City Manager and the City Commission.

The City of Dunedin Arts and Culture Advisory Committee

The City of Dunedin Arts and Culture Advisory Committee was established on April 17, 2003. The purpose of the commission, as stated in Resolution No. 03-10*, was to “advance the cultural identity of the City, and to enhance and facilitate the scheduling and planning of public projects of an art and cultural nature.” Subsequently in 2014, Resolution 14-16* established an Art Policy encouraging art in private development projects. The committee consists of nine (9) members appointed by the City Commission who comply with and abide by all ordinances or resolutions of the Commission that are generally applicable to Boards and Committees of the City of Dunedin.

Recent new art installations have included the artistic bus stop, Give Me Shelter, by Clayton Swartz located on Main Street in front of Mease Dunedin Hospital, a collaboration between the City of Dunedin, Mease Dunedin Hospital, the Pinellas Suncoast Transit Authority and the North Pinellas Cultural Alliance; twin sculptures Sun Sentries by Matt Sunderman, a partnership between the City of Dunedin, Dunedin Chamber Cultural and Educational Foundation, the city’s Community Redevelopment Agency and the Painter Family, and numerous bike racks throughout the City of Dunedin.

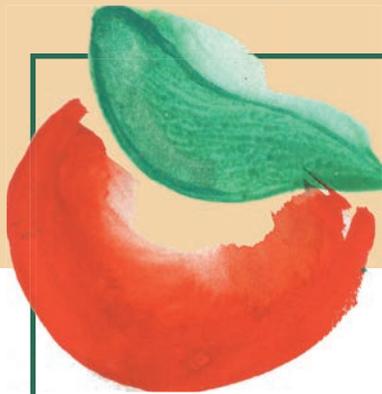
These pieces join existing Dunedin owned artworks among them:

- Remembrance by Hal Stowers, the birds featured Armston in the Park Fountain, a collaboration between The City of Dunedin, The Dunedin Garden Club, Mrs. Harry Armston and Family, and Artist Sculptor Hal Stowers, ASLA;
- Bounce by Robert W. Ellison at the Dunedin Community Center, and;
- The READ neon artwork by Lenn Neff at the Dunedin Library, funded by the Friends of the Library.

* Photos of The Dunedin Public Art Collection can be found on pages 29 and 30.

Retrieved and adapted from:

1. About | Dunedin, FL. (n.d.). Retrieved 2018, from <https://www.dunedingov.com/about>
2. Dunedin Boat Club | Established 1929. (n.d.). Retrieved 2018, from <http://www.dunedinboatclub.org/>
3. Dunedin, Florida. (2018). In Wikipedia. Retrieved from https://en.wikipedia.org/w/index.php?title=Dunedin,_Florida&oldid=831934242



INTEGRATION WITH STRATEGIC PLANNING

Alignment with Dunedin's overall goals and plans is crucial for the success of any art plan.

The Public Art Program aligns with two of the City Commission's 2018 draft Epic Goals to:

- **Create a vibrant cultural experience that impacts the lives of our community and visitors, and**
- **Create a visual sense of place throughout Dunedin**

Alignment with the City of Dunedin's Committee on Aging Survey (2014)* Modules 3 and 9:

Module 3 surveyed Overall Satisfaction with Life in Dunedin. It was found that in general, most residents surveyed "feel that Dunedin values the arts." Renters are "less likely to feel Dunedin values the arts." Men are more likely to believe Dunedin values the arts but are less satisfied with life in Dunedin in the areas of social life, diversity and sense of community. People who feel that Dunedin values the arts are both more satisfied with life and have higher levels of wellbeing. Arts & Culture can assist to increase their sense of wellbeing.

Module 9 surveyed Community Engagement. It was found most survey participants had enough money for entertainment and recreation. This was NOT TRUE for Renters, Young People and People with Disabilities. These citizens have more difficulty affording leisure activities. Renters and People with Disabilities are more concerned about the quality of their social and community life in the future. In particular, people with disabilities are less likely to visit museums and galleries. Public Art speaks to inclusion. This is a Quality of Life Issue. Art in Public places is a way to address this Gap.

Green, S. E., 2018. Dunedin: Shaping our Future Together. University of South Florida in Consultation with Michael Whalen and the Age Wave Sub-Committee of the Dunedin Committee on Aging.

Alignment with the American Association of Retired Persons' (AARP) designation of Dunedin as an Age-Friendly Community:

In February of 2018, the City of Dunedin became a member of AARP's Network of Age-Friendly Communities. The Public Art Program will contribute to Dunedin's participation in this initiative. The Dunedin Committee on Aging's Survey was used to support this new designation for Dunedin.

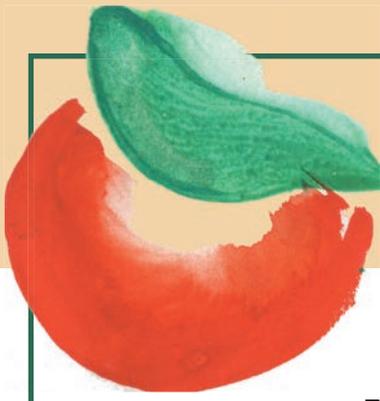
Also, key to the success of the art plan is correlating the public art program with the ongoing development planning within our city. Strategies such as including standalone or integrated art in capital improvement plans, urban planning, and parks and recreation, among others, are valuable and show the link between arts planning and other forms of development.

AARP Florida's Age-Friendly Communities. (n.d.). Retrieved from <https://states.aarp.org/aarp-florida-age-friendly-communities/>



EPIC VISION





OVERVIEW OF MISSION IMPACT VALUES GOALS

To assist the process of the Public Art Master Plan project, public workshops were presented at the onset of the project. An online survey was conducted (see Appendix for Survey Results) and a Public Art Master Plan SubCommittee was formed consisting of the Arts and Culture Advisory Committee and seven strategic stakeholders in the community including an art curator, an arts marketing professional, an architect, an engineer, a private developer, a real estate professional and a representative of the Dunedin Fine Art Center. To lay groundwork for the Plan the following Mission, Impact Values and Goals were determined:

Mission

In defining our city, Public Art assists by honoring the history of our city and celebrating its culture, diversity and character to create a stimulating, rich and welcoming community for our residents and visitors to experience. Art enlivens spaces and invigorates commerce, providing an inspiration to people of all ages, each and every day, through public artworks integrated into the architecture, infrastructure and landscape.

Impact Values

The City of Dunedin Public Art Master Plan will be a stimulus for community education while building public art awareness and appreciation. The benefits of enhancing quality of life and improving economic vitality for our community are emphasized by this Plan. Immediate and future impact of the arts may be divided by the following three values:

Quality of Life

Art thoughtfully infused into the designs of buildings and spaces not only elevates the allure of a city but also increases the well-being and quality of life for its residents and visitors. Public art can define gathering spaces that cultivate connections in the community – among people, the artwork, and the space. These subsequent relationships attract visitors and residents, increase commerce and motivate new businesses to the city.

Enrichment

Public art represents a range of artistic disciplines, mediums and skills that are broad, diverse, cultural, ethnic, and/or nontraditional contributing to cultural diversity and art understanding.

Public art assists to engage the community by encouraging participation and dialogue. It assists in both broadening perspective and enjoyment.

Economic and Aesthetic Development

A strong and aesthetic arts culture throughout a city retains its residents while attracting new residents seeking an attractive and unique community in which to live. This is especially true of innovative, young entrepreneurs with and without families who seek reasonable accommodations and business start-up costs. Public art offers a meaningful tool in providing these opportunities.

GOALS

- **To establish a planning framework via Guidelines for public art including inventory, maintenance and conservation**
- **To create a Public and Private Art Ordinance to establish funding for new artwork projects**
- **To provide Education and Marketing of the Public Art Master Plan**
- **To provide Program Administration by public arts knowledgeable City staff, public art administrator or via Consulting Contract**

The Public and Private Development Art Ordinance Snapshot (Ordinance 18-14*)

Public Municipal Art

Establish, by ordinance, a 0.5% constituting a Percent for Art Fund set-aside for public art enhancement in municipal development of all above ground Capital Improvement Projects (building permit valuation) including projects new and renovated.

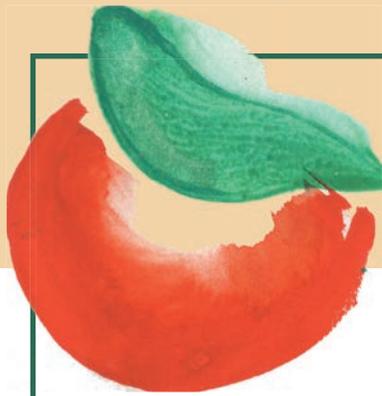
- **0.5% of each project may be devoted to new public art projects OR deposited into the Public Art Fund, if funding sources permit.**

Private Development Art

Private owners and developers who are subject to City Commission Design Review shall contribute 0.5% of the Project Cost for public art enhancement in private development. The 0.5% public art requirement may be satisfied by the financing of on-site artwork OR the developer may elect to deposit 0.5% into the Public Art Fund account to be used for the public art enrichment of the City's public spaces.

*Ordinance 18-14 appears in Appendix B.





PUBLIC ART PROJECTS

Public Art Projects may consist of the following:

Permanent/Long Term public art projects that involve artists in the design, fabrication and installation of permanent works of art that will be site-specific, integrated or reflective of the sites in which they will live.

Building Projects integrate public art into the capital development project design phasing and with the artist(s) seated as a collaborative member of the design team.

Gateway Projects can enhance the character and define or otherwise mark boundaries or entrances to the city, signifying districts, neighborhoods and the waterfront.

Streetscape Projects (including Functional Art) provide for aesthetically pleasing pedestrian-friendly and bicycle-friendly features such as street furnishings, bike racks, benches, trash receptacles, lighting, paving patterns and landscaping.

Neighborhood Projects will create neighborhood distinction and will identify the authentic character, originality and authenticity of a community and its history.

Infrastructure Projects such as water retention areas, water distribution mains and highway overpasses can include art projects that provide a new appreciation for those structures.

Community-wide Projects can celebrate community engagement while it unifies, beautifies and encourages expression and pride.

Gifts of Art are a valuable resource for Dunedin's Public Art Collection financially and culturally. It is prudent and necessary to establish a policy and guidelines concerning the acquisition, placement and deaccession and reallocation of gifts of art. The Dunedin Public Art Program establishes the right to address Gifts of Art on an individual basis as determined in the Public Art Program Guidelines and with the Arts and Culture Advisory Committee recommendation and final approval by the City of Dunedin Commission.



The Arts & Culture Advisory Committee will consider for acceptance as gifts such pieces of artwork as paintings, sculpture, wall hangings, photographs, and other original works in various media.

Title to all gifts of art will pass to the City of Dunedin. Gifts to the City of Dunedin remain outright and unrestricted donations to be used in the best interest of the City of Dunedin and its Public Art Collection.

Art on Loan, Temporary and Rotating Art will provide an opportunity for non-permanent exhibitions of existing or newly created artworks in or on city property to provide excitement and keep the viewer experience fresh. Unless otherwise determined, insurance for these artworks shall be held by the individual or entity loaning the work.

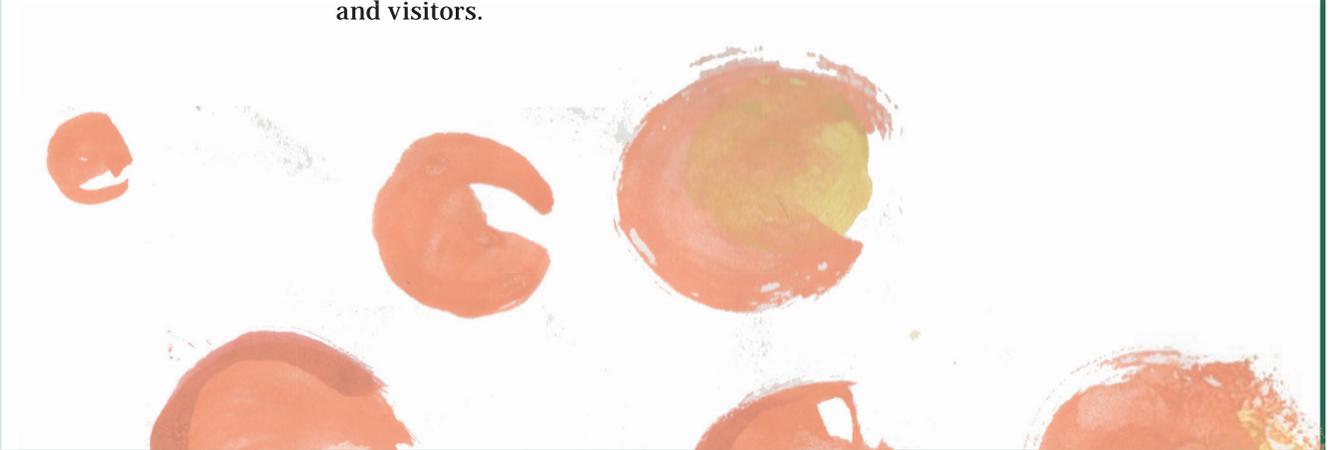
Art on Loan Program

An Art on Loan Program offers the display of privately owned artworks in or on city-owned property and offers the community the opportunity to experience more artworks by a variety of artists. The program is managed by the Arts & Culture Advisory Committee and aligns with the three overarching Impact Goals of Quality of Life, Enrichment, and Economic and Aesthetic Development in Dunedin while increasing awareness and appreciation of the visual arts.

Temporary Art Programs may include community art projects or artist-created artworks that can occur in or on city property within a defined period of time.

A Rotating Art Program allows for new or existing artworks outside the city's Public Art Collection to be showcased in or on city property for a limited period of time and on a rotating basis. Artworks may be loaned from area museums/galleries, artists and from the collections of private citizens.

These programs can enhance and elevate a space. They can enhance arts education and engagement opportunities for Dunedin residents and visitors.



MAP OF EXISTING MUNICIPAL & PRIVATE PARTNERSHIP ARTWORK

- Bounce*
 Robert Ellison
 Dunedin Community Center

- Give Me Shelter*
 Clayton Schwartz
 Main Street

- Sun Sentries*
 Matt Sunderman
 Douglas Ave Entry

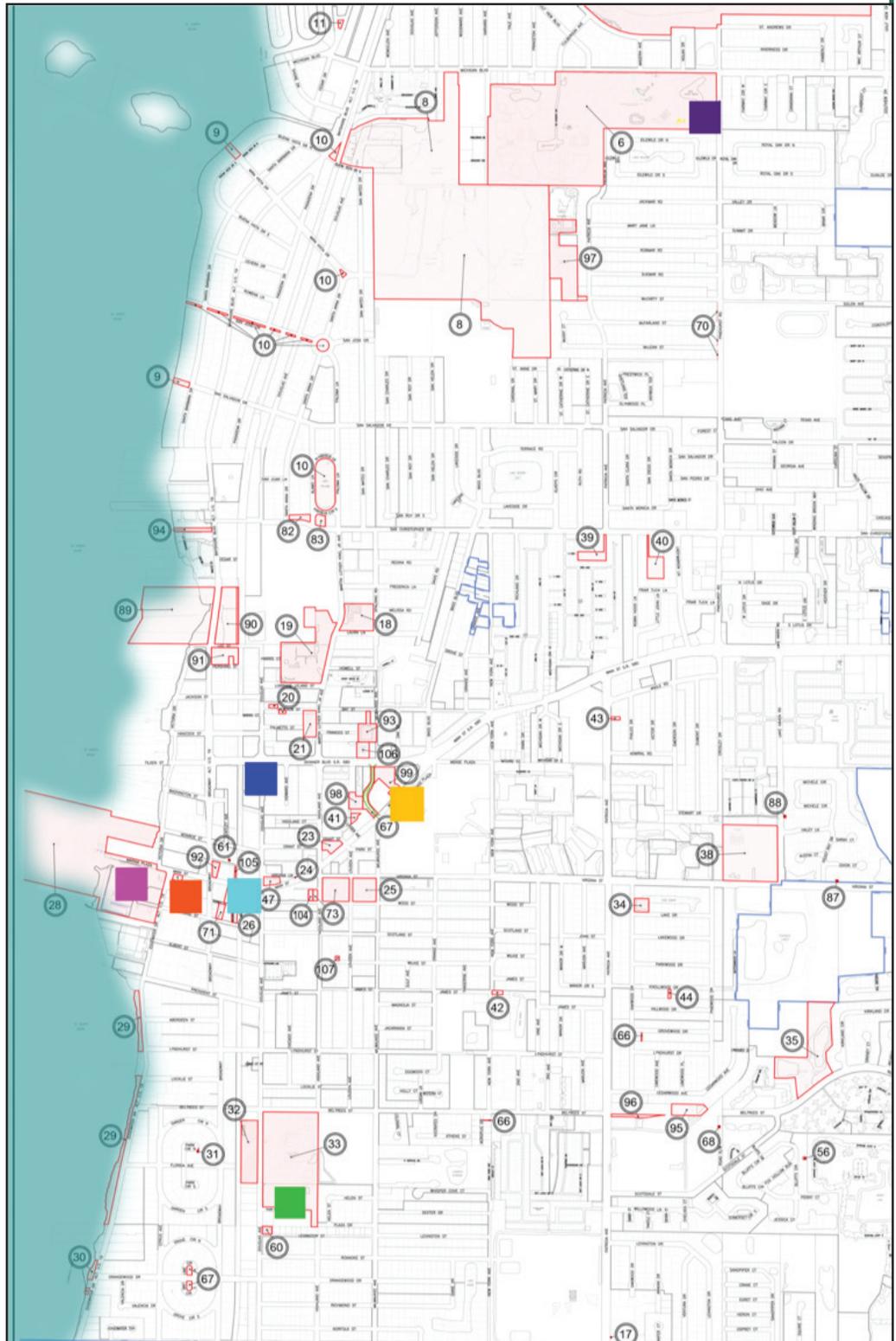
- Bronze Train Station Statues*
 Randolph Rose
 Dunedin Historical Building

- Armston Park Fountain*
 Hal Stowers
 Dunedin

- Fish Mural Crosswalk*
 Silas Beach
 Dunedin Marina

- Read*
 Lenn Neff
 Dunedin Library

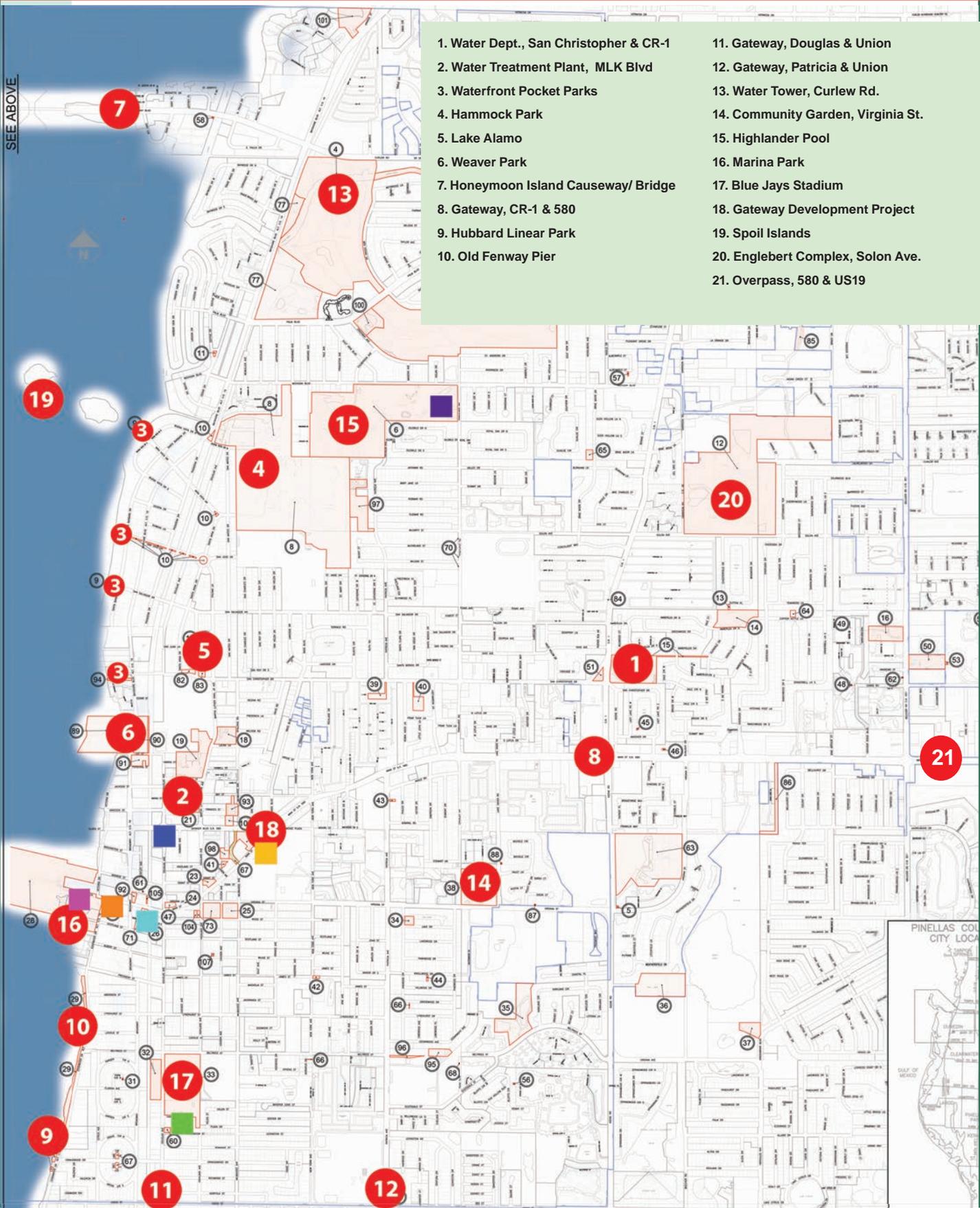
*Note: There are a total of nine art works located at the library

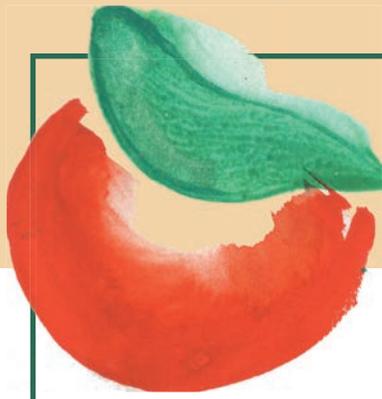


MAP OF POTENTIAL SITES

SEE ABOVE

- 1. Water Dept., San Christopher & CR-1
- 2. Water Treatment Plant, MLK Blvd
- 3. Waterfront Pocket Parks
- 4. Hammock Park
- 5. Lake Alamo
- 6. Weaver Park
- 7. Honeymoon Island Causeway/ Bridge
- 8. Gateway, CR-1 & 580
- 9. Hubbard Linear Park
- 10. Old Fenway Pier
- 11. Gateway, Douglas & Union
- 12. Gateway, Patricia & Union
- 13. Water Tower, Curlew Rd.
- 14. Community Garden, Virginia St.
- 15. Highlander Pool
- 16. Marina Park
- 17. Blue Jays Stadium
- 18. Gateway Development Project
- 19. Spoil Islands
- 20. Englebert Complex, Solon Ave.
- 21. Overpass, 580 & US19





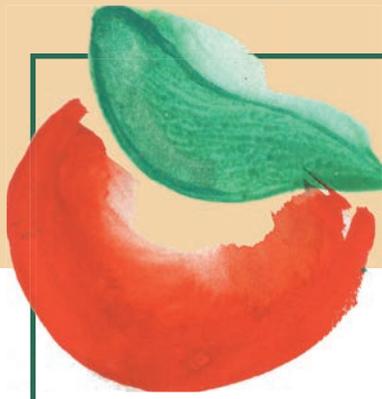
EDUCATION AND MARKETING OF THE PLAN AND COLLECTION

Encouraging awareness and appreciation for public art begins with community education. Art maps, interpretive signs, walking tour brochures and media coverage are effective tools to encourage residents and visitors to locate and engage with the art in their community. Providing these items throughout all city outlets will maximize their effectiveness.

Presentations made at schools, recreation centers and social groups may inspire people of all ages to discover the public art in the community. Presentations may further kindle participation in the formation of public art in collaboration with artists who reside in the community and/or with regional or national master artists who may be engaged for a project.

Informing the public on how to process art is exciting. The principles of processing information, critical thinking, imagination, personality development, perspective and world view are just some of the benefits of a community being infused with art. Communications developed between city commission, departments, cultural organizations and community individuals will enhance distribution of information about the Program, will enhance knowledge and support of the Program and its individual projects, and will enhance long-term enrichment of the Program through education, partnerships and collaboration.





COMMUNITY ENGAGEMENT

The Arts and Culture Advisory Committee seeks to find opportunities for community participation and engagement with the Public Art Program through the following sample partners, stakeholders, organizations and/or venues:

- **Nonprofit, public organizations**
- **Commercial and business entities**
- **Dunedin Commission members and departments within the city**
- **County and State Government agencies and commissions**
- **Retail art and non-arts venues with arts and cultural programming**
- **Art-focused media outlets**
- **Art-making venues, collective art-making and after school arts**
- **Education programs, libraries, hospitals**
- **Service and fraternal organizations**

To encourage the expansion of public art throughout the city, the Arts and Culture Advisory Committee will need to invigorate appreciation for and financial support of public art while encouraging collaboration among artists, architects, engineers, developers and property owners and others for the display of permanent, art on loan, temporary and rotating art installations.

Opportunities to experience art can be provided by guided and self-guided walking, bicycle and golf cart art tours, public art scavenger hunts, artist talks, public art lectures and workshops plus art maps, interpretive signage and public and private art collection brochures. All of these further encourage the community to engage with art. A digital representation of the city art collection where access is available to all increases public awareness of the public art program and encourages interested residents to participate in the actual planning, placement, design, installation and maintenance of community public art projects.



FUNDING AND ART SOURCES

Securing financial support is the cornerstone of any art program. As outlined in Ordinance 18-14, Dunedin has an established Public Art Fund. A Public Art Fund, derived from a purposeful “percent for art” from public and private development projects, is one primary funding source.

At the advent of the Dunedin Public Art Program, additional funding and art sources are necessary to support and implement Dunedin’s Public Art Program ensuring, over time, a collection that is strong and comprehensive. Public/private collaborations strengthen and enhance the city’s image and promote a vibrant community. Additional funding mechanisms and art sources may include:

- **Local, state and federal grant programs**
- **Community-partner sponsored projects**
- **Monetary donations**
- **Temporary art including loans from organizations or private art collections**
- **Approved Gifts of Art**
- **Foundation grants to city, arts organizations and artists**
- **Corporate funding for public works in public or private spaces**
- **Self-funded artist or arts organization projects**
- **Crowd-sourced platforms and social media fundraising opportunities**
- **In-kind contributions of goods and services**



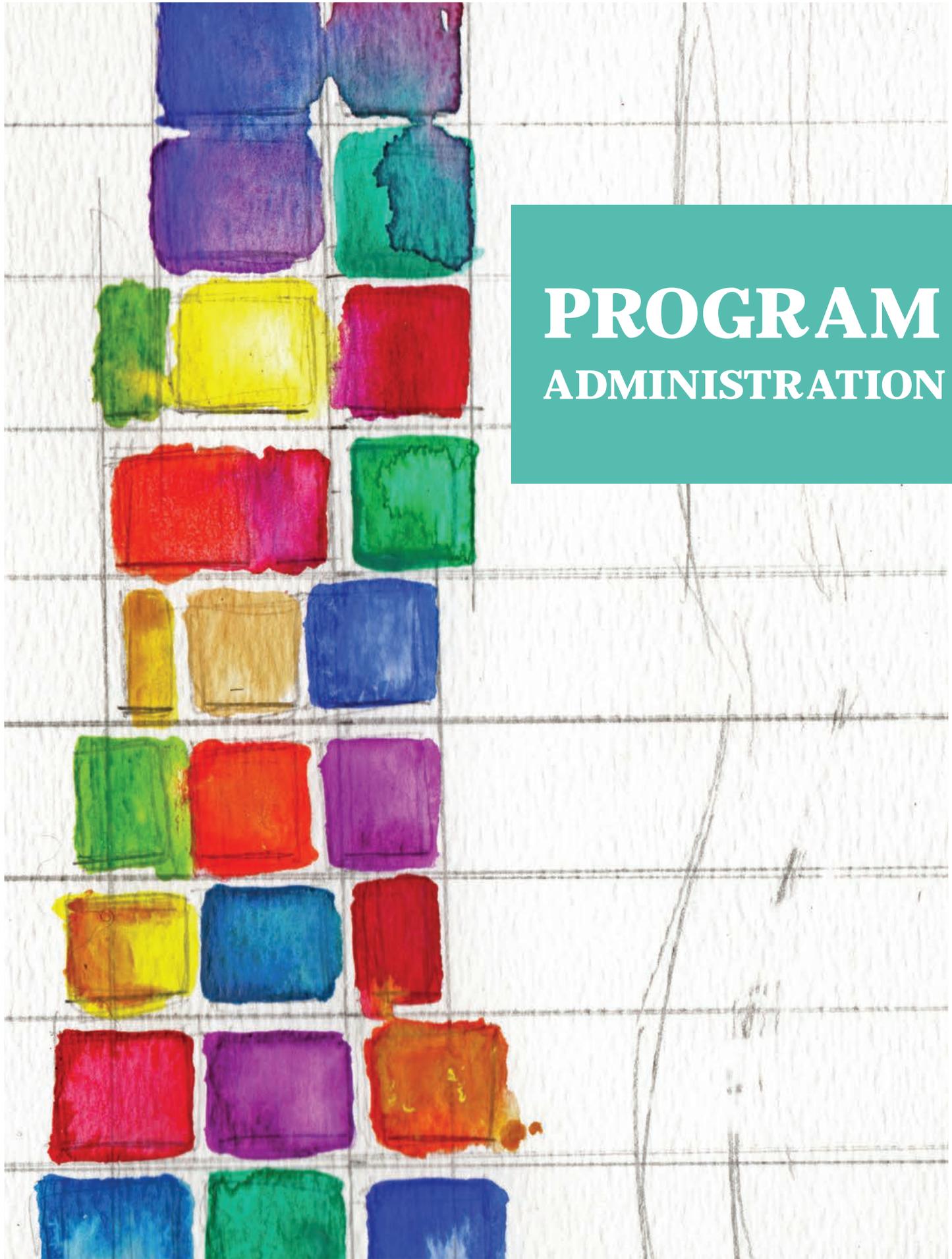
PUBLIC ART BUDGET TEMPLATE

The following template is a guide for creating a public art project budget. In this example, the artist is responsible for the design, fabrication, and installation of the artwork. The percentages outlined for each section of the budget should be reallocated based on the specific circumstances of each individual project.

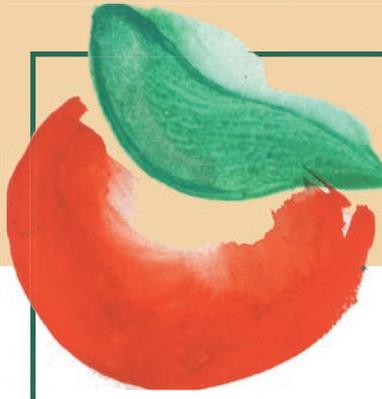
Artist Honorariums (Pre Budget) \$500. - \$1,500. per semi-finalist artist

| | |
|---|------------|
| Artist Design & Honorarium | 20% |
| Fabrication | 30% |
| Installation | 20% |
| Insurance | 5% |
| Reimbursable Expenses, Including Travel | 5% |
| Professional Consultants | 5% |
| Contingency* | 10% |
| Documentation | 2% |
| Signage / Programs | 3% |

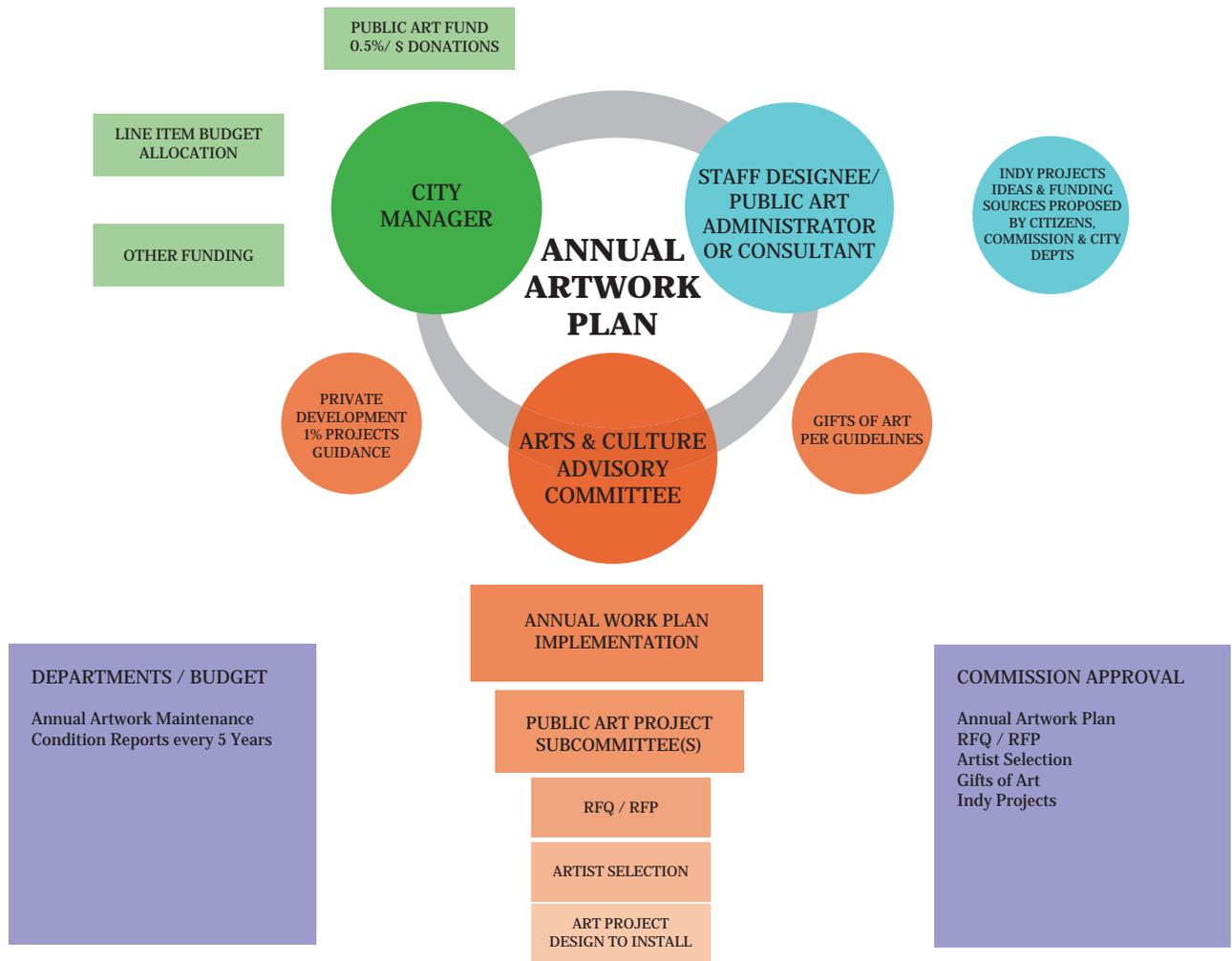
*A portion of the Contingency funds may serve to seed a maintenance fund for the artwork.

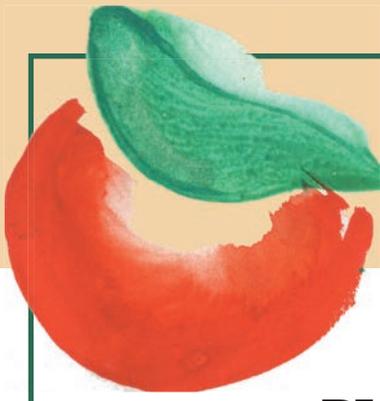


PROGRAM ADMINISTRATION



DUNEDIN PUBLIC ART PROGRAM WORK FLOW





RECOMMENDED PUBLIC ART COLLECTION TEMPLATE

of Work
Title of Work
Artist Last Name
Artist First Name
Address
City
State
Zip
Phone #
Mobile Ph #
Email Address

2nd Artist Name (Collaborator)
2nd Street Address
2nd Address
2nd City
2nd State
2nd Zip

Artist Representative
Artist's Representative Phone #
Artist Representative Email Address

Date of Commission
Date of Install

Location (Place and Address)

Interior
Exterior

Medium (e.g. welded stainless steel)

Discipline (e.g. sculpture)

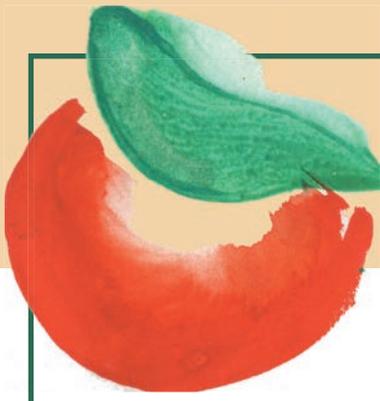
Dimensions (height x width x depth or diameter)

Cost (Commission, Purchase or Acquisition)

Funding Source

Interpretive Signage / Label

Photographs



RECOMMENDED COLLECTION MANAGEMENT

Collection Management for all new works will include, as appropriate, Object and Record documents as follows:

1. Artist Proposal (and Call to Artist Guidelines, if applicable)
2. Artist Resume/CV
3. Signed City Agreement (Signed by City and Artist)
4. City Commission Meeting Minutes regarding project approval
5. Technical spec drawings / engineering drawings
6. Technical and Maintenance Information (i.e., materials used, vendors and subcontractor information)
7. Instructions provided by Artist for Maintenance and Care
8. Insurance Updates
9. Environmental Notes including:
 - a. Location
 - b. Lighting (interior, exterior)
 - c. Landscaping (area sprinkler system, plants and lawn maintenance)

RECOMMENDED CONDITION REPORT FORM

City of Dunedin - Public Art

| | | |
|--|------------------------|----------------------------------|
| City of Dunedin | Department contact: | ID Number |
| Title | Artist | Date Installed |
| Bounce | Robert Ellison | 2008 |
| Address | GPS Coordinates | Purchase \$ |
| Dunedin Community Center 1920 Pinehurst Rd, Dunedin, FL 34698 | 28,011506, -82.789185 | \$85,000. |
| Media | | Size – W x H x D |
| Fabricated steel, paint | | 27 ft W x 10.8 ft. H x 5.8 ft. D |



Photo taken 11/22/17

- See report for additional photos

CONDITION REPORT FORM

| | | |
|----------------------------------|-----------------------|--|
| Title | Artist | |
| Bounce | Robert Ellison | |
| Size – W x H x D | GPS Location | |
| 27 ft W x 10.8 ft. H x 5.8 ft. D | 28,011506, -82.789185 | |

Description: sculpture

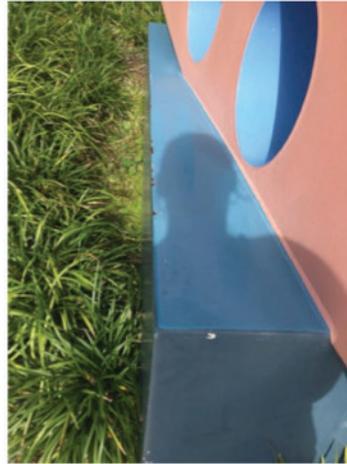
Bounce is a large-scale abstract sculpture, coated with a premium enamel paint in pastel colors. A blue sphere sits on top of a wedge shape with holes going through the sculpture. Connected to the wedge, a long arm creates a spring effect to look like motion with a circular ring balanced at an angle at the other end. Ball and wedge shape sit on a large blue base while the spring / ring end have two small posts inset into the ground. Landscaping/ground cover is watered with hose on ground rather than sprinklers, which is good.

Condition: Overall Excellent Condition

Bounce is a large-scale outdoor sculpture, very stable structure fabricated out of steel plates.

- 1) Paint surface is in good condition but has small pock marks throughout that are rusting. These rust spots will need spot treatment soon before rust migrates under the painted surface, which will cause bubbling and peeling of paint and pitting. *See scan of notes on photograph.
- 2) Welds are in excellent condition. One weld shows minor rust.
- 3) Painted surface shows some chalking and streaks of grime, and needs to be cleaned overall.
- 4) Large scratch at base of ring is rusting.
- 5) Blue base (backside) has large scratches and top edge has areas of rust and paint loss.



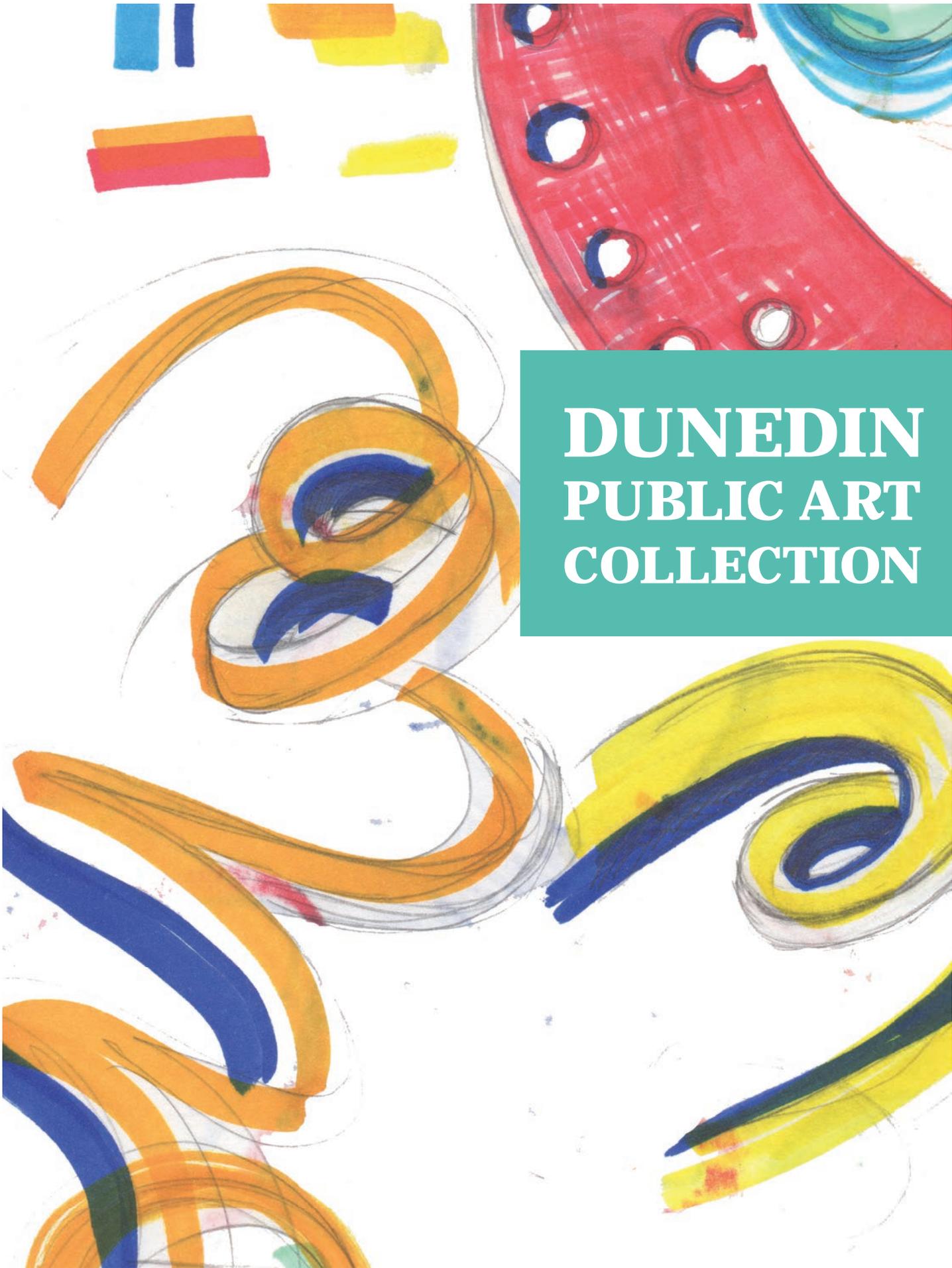


Priority: Low

Notes / recommendations:

Sculpture needs to be cleaned. Rust spots need to be spot treated, rust marks removed and neutralized to prevent growth, paint touch up.

| | |
|--|-----------------|
| Reported By | Date |
| Christine Renc-Carter | 11/24/2017 |
| Object & Records Checklist: <input type="checkbox"/> Artist Proposal (and Call to Artists Guidelines, if applicable) <input type="checkbox"/> Artist Resume/CV <input checked="" type="checkbox"/> City Agreement (i.e., City of Dunedin and Artist Signed Agreement) <input type="checkbox"/> City Commission Meeting Minutes regarding project approval <input type="checkbox"/> Technical spec drawings / engineering drawings <input checked="" type="checkbox"/> Technical and Maintenance Information (i.e., materials used, vendors and subcontractor info) <input type="checkbox"/> Instructions provided by Artist for Maintenance and Care <input type="checkbox"/> Insurance Updates Environmental Notes: <input checked="" type="checkbox"/> Location <input type="checkbox"/> Lighting (Interior, exterior) <input checked="" type="checkbox"/> Landscaping (surrounding sprinkler system, plants and lawn maintenance) | |
| Signage | |
| N/A | |
| Label Copy | Label Condition |
| N/A | N/A |
| Submitted by:Christine Renc-Carter | |



**DUNEDIN
PUBLIC ART
COLLECTION**

MUNICIPALLY OWNED PUBLIC ART



INES E MELACON
Dunedin Public Library Welcome
Stained Glass
Dunedin Library
1996
Photo By Elizabeth Brincklow



LENN NEFF
Read
Dunedin Library
A Gift from Friends of the Library
2000
Photo By Elizabeth Brincklow



JANET ACKLEY
Bard of Scotland
Dunedin Library
Gift of Art
2008
Photo By Elizabeth Brincklow



BILL COLEMAN
Memorial Bench - John Hubbard
Dunedin Library
Dunedin Public Library Foundation
2016
Photo By Elizabeth Brincklow



FREDERICK REMINGTON
Coming Thru the Rye
Bronze
Dunedin Library
Gift of Art
1902
Photo By Elizabeth Brincklow



BILL COLEMAN
Read Bike Racks
Dunedin Library
A Gift from Friends of the Library
2011
Photo By Elizabeth Brincklow



BILL COLEMAN
Memorial Bench - Frank Leo
Dunedin Library
Dunedin Public Library Foundation
2016
Photo By Elizabeth Brincklow



HAL STOWERS
Remembrances,
Birds, Armston Park Fountain
Dunedin
A Collaboration between The City of
Dunedin, The Dunedin Garden Club,
Mrs. Harry Armston & Family, and
Artist
2001
Photo By Christine Renc-Carter



GAIL CONOVER
Causeway Mural
Dunedin Library
A Gift from Friends of the Library
Photo By Elizabeth Brincklow



GAIL CONOVER
Beach Mural
Dunedin Library
A Gift from Friends of the Library
Photo By Elizabeth Brincklow



ROBERT ELLISON
Bounce
Dunedin Community Center
2007
Photo By Christine Renc-Carter



**MATT SUNDERMAN
& BILL COLEMAN**
Butterfly Bike Rack
Hammock Park
Photo By Dunedingov.com



**MATT SUNDERMAN
& BILL COLEMAN**
Flowers Bike Rack
Community Garden
Photo By Dunedingov.com



**MATT SUNDERMAN
& BILL COLEMAN**
1890's Locomotive
Main Street
Photo By Elizabeth Brincklow



**MARY LAMÉ WROUGHT IRON
& ALUMINUM**
Doggy Bike Rack
Broadway Blvd
Photo By Elizabeth Brincklow

PUBLIC ART PARTNERSHIPS

Municipal & Private



RANDOLPH ROSE
 Bronze Train Station Statues
 Dunedin History Museum
 Building, Formerly Dunedin
 Train Station
 Gift of Art by Melba Rilott
 2013
 Photo By Elizabeth Brincklow



SILAS BEACH
 Fish Mural Crosswalk
 Dunedin Marina
 North Pinellas Cultural
 Alliance, Walt Wickman and
 the City of Dunedin
 2017
 Photo By North Pinellas Cultural
 Alliance



CLAYTON SWARTZ
 Give Me Shelter
 Main Street
 City of Dunedin
 2017
 Photo By Elizabeth Faubert



MATT SUNDERMAN
 Sun Sentries
 Douglas Ave Entry
 Dunedin Chamber Cultural
 & Educational Foundation,
 the Painter
 Family and the City of
 Dunedin
 2015
 Photo By Christine Renc-Carter

“Railroading in Dunedin”

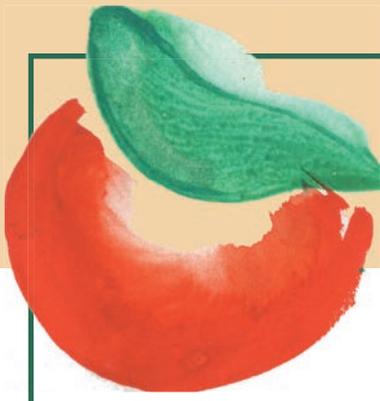
by Jerry C. Karlik is a bas-relief located on the Dunedin History Museum’s east exterior wall. In anticipation of the artwork’s completion, it was unanimously approved on January 26th, 2018 by the Public Art Master Plan Subcommittee to serve as the catalyst art project for the Public Art Master Plan. The artwork was unveiled on July 20, 2018 celebrating completion of the museum’s major renovation and reopening.



JERRY C. KARLIK
 “Railroading in Dunedin”
 A bas-relief
 Dunedin History Museum Building, Formerly Dunedin Train Station
 2018
 Photo by Mason Gehring



Exerpt from:
JERRY C. KARLIK
 Florida Statuary & Molds, Inc
 Photo by Jerry Karlik



GUIDELINES

Guidelines for the Public Art Program of the City of Dunedin

I. Purpose

These guidelines establish procedures for implementing a Public Art Program as adopted by ORDINANCE 18-14 passed by the City Commission of the City of Dunedin, Florida effective December 6th, 2018.

II. The Arts and Culture Advisory Committee Purpose

The Arts and Culture Advisory Committee was established in April, 2003 by Resolution 2003-10 as amended by Resolutions 2004-40 and 2005-05, and was appointed by the City Commission to oversee quality control of all public art projects and to recommend artworks and/or artists for the Public Art Program.

III. Funding

Annual Public Art Projects

- A. The Advisory Committee shall review, with appropriate City staff or consultants, all proposed capital project allocations to recommend how public art treatment can apply to those projects, which are identified in Ordinance 18-14.
- B. This Public Art project list shall be submitted to the City Commission for approval.
- C. The appropriations shall be 0.5% of the total estimated cost for all eligible public projects that are, as specified in Ordinance 18-14.

IV. Allocation of Public Art Funds

A. Allocations, secured through the 0.5% CIP art fund payments or through grants, contributions and partnerships to further the installation of public art, shall be directed to the following Public Art Program eligible activities:

1. Artists' services and fees for design team work, including travel expenses, conceptual development and proposals
2. Semi-finalist proposals and travel expenses
3. A work of art, including:
 - a. artist's design fee
 - b. city required permits
 - c. labor and materials
 - d. operating costs
 - e. project related travel
 - f. transportation of the work to the site
 - g. installation
4. Frames, mats, mounting, anchorage, pedestals, cases or other materials necessary for the installation and/or security of the work
5. Plaques publicly identifying public art
6. Slides and other documentation
7. Insurance
8. A portion of the budget may be set aside for contingency at the beginning of a project and returned to the Public Art Program Fund, if unused
9. Costs regarding the acquisition of artwork by way of Purchase, Temporary/Loan or Donation

B. Allocations, secured through the 0% CIP art fund payments or through grants, contributions and partnerships to further the installation of public art, shall be directed to the following Public Art Program eligible activities:

1. Education and Marketing activities to promote the Public Art Program and Collection
2. Dedications and publicity (with support from the Community Relations Department)
3. Fine Art Appraisal(s) of the Collection
4. Unexpected conservation maintenance (above and beyond department responsibilities)

C. Eligible Artwork

All artworks commissioned or acquired under the Dunedin Public Art Program shall be designed, or the process facilitated by, professionals recommended by the Arts and Culture Advisory Committee. Such works may include, but are not limited to:

1. Design work provided by the artists to be incorporated into the construction project, including but not limited to:
 - a. Interior or exterior surfaces, fixtures and functional elements;
 - b. Outdoor space design elements in areas such as plazas, arcades and pedestrian passageways adjacent to eligible projects;
 - c. Artistic design of eligible projects, as per Ordinance 18-14.
2. Forms of visual art such as, but not limited to:
 - a. Sculpture in the round, bas-relief, mobile, fountain, environmental, kinetic, electronic, etc., in any material or combination of materials;
 - b. Painting: all media, including portable and permanently affixed works such as murals and frescoes;
 - c. Photography; film-making; graphic arts; print-making, drawing and calligraphy;

d. Art forms in clay, fiber and textiles, wood, metal, plastics, glass mosaics, stone and other materials; and mixed media: any combination of forms or media;

e. Other categories or new technologies that may develop through artistic pursuit such as computer-, audio-, or video-generated work, use of lasers, etc.;

f. Infrastructure elements such as sound-walls, utility structures, roadway elements, and other items if designed by an artist or design team that includes an artist.

V. Public Art Fund Ineligible Activities

Project Percent funds may not be spent for:

A. Reproductions of original artworks

B. Decorative or functional elements designed by the project architects, landscape architects or their consultants, without artist collaboration

C. Art objects which are mass-produced of standard design, such as playground equipment or fountains

D. Directional elements such as signs, maps, color coding, unless designed and/or executed by an artist

E. Architect's fee

VI. Responsibilities

A. The Dunedin City Commission shall:

1. Appoint the members of the Arts and Culture Advisory Committee.
2. Approve public arts projects.
3. Approve proposed gifts and loans.
4. Accept the 5-year report on the location, condition and maintenance/repair of City-owned public art and approve any recommended changes and deaccessions.
5. Approve exhibition locations and placement of permanent gifts of art.

B. The Arts and Culture Advisory Committee shall:

1. Function as advisors with respect to the Dunedin Public Art Program.
2. Review, recommend and present public art projects for City Commission for approval.
3. Advise the City Commission on proposed gifts and loans of public art, their placement and location.
4. Periodically review and recommend changes in the Public Art Program.
5. Appoint members of the Public Art Project Subcommittee.
6. Develop a concise written charge to each Public Art Project Subcommittee that outlines objectives and parameters of the public art project without limiting which artists or artworks the panel may consider, and that designates whether or not an art project is to be a design collaboration with the Arts and Culture Advisory Committee.
7. Take appropriate steps to ensure that local and regional artists are given due consideration in every project and, likewise, that due consideration is given to balance in race, color, creed, national orientation, sexual orientation and gender.
8. Should the Arts and Culture Advisory Committee not approve an artist selection, they shall refer the matter back to the Public Art Project Subcommittee for further consideration. This referral shall be accompanied by a written statement of explanation.

C. The Public Art Project Subcommittee shall:

1. Be composed of at least seven persons from the following nine categories:
 - a. Voting Members
 - i. One representative from the neighborhood or area in which the artwork will occur
 - ii. One professional, working artist from a visual art medium
 - iii. One arts professional (designer, curator, collector, art administrator, etc.)
 - iv. The design architect, if selected at this point

v. The project manager from the City department or CRA collaborating on the project

vi. A representative from any organization partnering with the City on a capital project (for example, governmental agency, school or private developer) if applicable

vii. One engineer (preferably with the project, if selected at this point)

viii. A member of the Arts and Culture Advisory Committee

b. Chairperson (who will vote only to break a tie)

i. An additional Arts and Culture Advisory Committee member, or the public art program administrator / public art consultant

2. Meet in open session.

3. Develop the project based on the charge from the Arts and Culture Advisory Committee, including site, medium/media, scope of project, method of artist selection, national or regional significance of the project, and thus the scope of its publicity, and other relevant considerations.

4. Review credentials, proposals and/or materials submitted by artists.

5. Recommend to the Arts and Culture Advisory Committee artist(s) to be commissioned for the project, or an artist whose existing work is to be purchased for the project.

6. Respond to the Arts and Culture Advisory Committee's charge with a written report, including reasons for their selection(s).

D. The Artist(s) shall:

1. Submit credentials, proposals and/or materials as directed for the consideration by the Public Art Project Committee.

2. Conduct necessary research, including attending project orientations and touring project sites and meetings with the public, when possible.

3. If selected, execute and complete the work, or transfer title of an existing work, in a timely and professional manner.

4. Work closely with the project manager and/or other design professionals on commissioned projects.
5. Submit to the Arts and Culture Advisory Committee for their review and approval, prior to preliminary design approval by the City, any significant change in the scope of the project, color, material, design, placement or setting of the work.
6. Be responsible for all phases of the project as stipulated in the contract.
7. If required by contract, make a public presentation, conduct a community education workshop, or do a residency at an appropriate time and appropriate forum in the community where the artwork will be placed or the project will occur.

VII. Artist Selection

A. Eligibility requirements for each project will be established by the Arts and Culture Advisory Committee.

1. Artists, where applicable, will be selected on the basis of their qualifications as demonstrated by past work, appropriateness of the proposal to the particular project, and probability of successful completion. Selection will be based on the criteria listed below and any additional criteria set forth by the Advisory Committee. Private developers may select artists, where applicable, for projects, based on these criteria. If desired, the City may assist with the artist selection process for private developers.
2. Specifically excluded are artworks done by: students under the supervision of art instructors or done to satisfy course requirements; and artists who are members of the Public Art Project Subcommittee and/or the Arts and Culture Advisory Committee.
3. Selection of artists will be without regard to race, color, creed, national origin, sexual orientation or gender.
4. Normally, selections will involve commissioned work by living artists.

B. Methods of selecting artist(s):

1. Direct selection: artist(s) chosen directly by the Public Art Project Subcommittee. Generally, direct selection will not be employed except on those projects where an open or limited call would be impractical, such as a very urgent timeline.
2. Limited competition: artists invited by selection jury to submit qualifications and/or proposals.

3. Open competition: any artist may apply, subject to limitations established by the Public Art Project SubCommittee or the Arts and Culture Advisory Committee.

4. The artist selection process shall begin when public arts knowledgeable City staff, public art administrator or public art consultants with input from the Arts and Culture Advisory Committee appoints the Public Art Project Subcommittee. The Public Art Project Subcommittee issues a Call for Artists in the preferred form of a Request for Qualifications (RFQ) or, as appropriate, a Request for Proposal (RFP), reviews the qualifications of responding artists, reviews submitted proposals, prototypes/maquettes and artwork, and selects an artist and artwork for recommendation. The Public Art Project Subcommittee's recommendation is reviewed by the Arts and Culture Advisory Committee, and the Committee shall submit its recommendation of the appropriate artist/artwork to the City Commission for approval.

C. Criteria for selection of artists or artworks:

1. Quality: of highest priority are design capabilities of the artist(s) and the inherent quality of the artwork(s).

2. Media: all visual art forms may be considered, subject to limitations set by the selection panel or the Arts and Culture Advisory Committee.

3. Style: artworks of all schools, styles and tastes should be considered for the City Collection.

4. Nature: artworks should be appropriate in scale, material, form and content for the immediate, general, social and physical environments with which they are to relate.

5. Permanence: consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance and repair costs.

6. Elements of design: consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve to establish focal points; modify, enhance, or define specific spaces; or establish identity.

7. Public liability: artworks should be examined periodically for unsafe conditions or factors that may bear on public liability.

8. Diversity: the Dunedin Public Art Program should strive for diversity of style, scale, media, artists-including race, color, creed, national origin, sexual orientation, and gender and equitable distribution of artworks throughout the City.

9. Artist's work style: the Dunedin Public Art Program encourages artist involvement with the community and other design professionals. In general, artists who have experience working successfully on design teams and working with the public are preferred.

10. Demonstrated ability by Artist to comply with City Agreement/ Contract requirements.

VIII. Public Art Collection Review Standards

At least once in every five-year period, the City Public Art Collection shall be evaluated, whether by public arts knowledgeable City staff, public art administrator or public art consultants with the Arts and Culture Advisory Committee, for purposes of collection management and in order to assess the collection's future. The City shall retain the right to deaccession and/or deinstall any work of art accessioned into the City's collection regardless of the funding source for that work. This evaluation pertains only to those artworks owned by the City and located on City property.

A. Collection Management for all new works will include, as appropriate, Object and Record documents as follows:

1. Artist Proposal (and Call to Artist Guidelines, if applicable)
2. Artist Resume/CV
3. Signed City Agreement (Signed by City and Artist)
4. City Commission Meeting Minutes regarding project approval
5. Technical spec drawings / engineering drawings
6. Technical and Maintenance Information (i.e., materials used, vendors and subcontractor info)
7. Instructions provided by Artist for Maintenance and Care
8. Insurance Updates
9. Environmental Notes including:
 - a. Location
 - b. Lighting (Interior, exterior)
 - c. Landscaping (area sprinkler system and plants/ lawn maintenance)

B. A review process shall be established by the Advisory Committee to meet the following objectives:

1. Establish a regular procedure for evaluating artworks in the City collection.
2. Ensure that deaccessioning of artworks is governed by careful procedures.
3. Insulate the deaccessioning process from fluctuations in taste whether on the part of the City or the collection's responsible body.

C. A review process for acquisitions to the City Collection shall use the following criteria:

1. Acquisitions should be directed toward artworks of the highest quality.
2. Acquisition of artworks implies a commitment to preservation, protection, maintenance and display for the public benefit.
3. Acquisition of artworks, whatever the source of funds, should imply permanency within the City Public Art Collection, so long as physical integrity, identity and authenticity are retained; so long as physical settings remain intact; and so long as they remain useful to the purposes of the citizens of the City.
4. In general, artworks should be acquired without legal or ethical restrictions as to future use and disposition, except with respect to copyrights and certain clearly defined residual rights that are part of a contract with an artist.
5. The acquisition procedures should ensure that the interests of all concerned parties are represented, including the public, the arts community and the receiving agency.
6. A legal instrument of conveyance, transferring title of the artwork and clearly defining the rights and responsibilities of all parties, should accompany all acquisitions. Complete accessioning records should be made and maintained for all artworks.

D. Artwork may be considered for review toward deaccessioning and/or deinstallation/relocation if one or more conditions, such as the following, apply:

1. The site for the artwork has become inappropriate because the site no longer is accessible to the public or the physical setting is to be destroyed.

2. It has received consistent adverse public reaction for a significant period of time from a measurably large number of individuals and/or organizations.
3. Deaccessioning has been requested by the agency that displays the work.
4. It is found to be fraudulent or not authentic.
5. It possesses faults of design or workmanship.
6. It causes excessive or unreasonable maintenance.
7. It is damaged irreparably, or to an extent where repair is unreasonable or impractical. (Generally, if the repair costs are more than 30% of the original commission, purchase or acquisition, deaccession discussion will commence until a resolution is determined.)
8. It represents a physical threat to public safety.
9. A suitable place for display no longer exists.
10. The work is not, or is rarely, displayed.
11. A written request from the artist has been received.

IX. Gifts and Temporary Loans of Art

A. The Arts and Culture Advisory Committee shall have responsibility for reviewing and recommending to the City Commission to accept or decline any artworks donated or on temporary loan to the City. The Arts and Culture Advisory Committee shall develop a review process to meet the following objectives:

1. Recommend uniform procedures for the review and acceptance of gifts and temporary loans of artworks to the City of Dunedin.
2. Maintain high artistic standards in works of art displayed.
3. Provide appropriate recognition of donors of artwork.
4. Protect key public sites from placement of work that is not of lasting significance to the City.

B. The review process shall use the following criteria:

1. Preferred that donations of artworks have an additional source of funding for maintenance.

2. Aesthetic considerations, to assure artworks of the highest quality, based on a detailed written proposal and concept drawing for the project, photographs of the artwork, and if existing, documentation of the artist's professional qualifications. For donations of art, an appraisal by a certified fine art appraiser is required; said appraisal to be paid by donor or loaner.

3. Financial considerations based on the cost of implementation, sources of funding, a maintenance agreement between the City and the donor, and estimated cost to the City over the life of the artwork. It is preferred that donations of artworks have an additional source of funding for maintenance.

4. Liability based on susceptibility of the artwork to wear and vandalism, potential danger to the public, and special insurance requirements.

5. Environmental considerations based on physical appropriateness to the site and scale of the artwork.

C. Exceptions to the Review Process:

1. Gifts of state presented to the City of Dunedin by foreign governments (municipal, state, or national) which may be accepted by the City Commission on behalf of the City, shall be reviewed as follows:

Permanent placement shall be determined jointly by the appropriate City agency or department and the Arts and Culture Advisory Committee, subject to the approval of the City Commission. Appropriate recognition and publicity shall be the responsibility of the agency or department with jurisdiction over the site of permanent placement of the artwork(s). If not provided by the donor, maintenance of the artwork(s) shall be the responsibility of the agency with jurisdiction over the site.

2. Artwork or exhibitions loaned or displayed on City property for 60 (sixty) days or less shall not be subject to the standard review process. Review and approval shall be the responsibility of the City.

3. Displays at cultural centers and art museums located on city property are not subject to the review process.

X. Maintenance and Conservation of Public Art

A. A review process in conjunction with public arts knowledgeable City Staff or the Public Art Program Administrator or Public Art Consultant shall be established by the Arts and Culture Advisory Committee to meet the following objectives:

1. To insure regular maintenance of artworks in the City's Collection in order to maintain them in the best possible condition.
2. To provide for the regular inspection for condition and location of artworks in the City's Collection.
3. To establish a regular procedure for effecting necessary repairs to artworks in the City's Collection.

B. Responsibilities:

1. Artist:

- a. Within the terms of the contract, the artist shall guarantee and maintain the work of art against all defects of material or workmanship for a period of one year following installation.
- b. Within the terms of the contract, the artist shall provide the Arts and Culture Advisory Committee with drawings of the installation and with detailed instructions regarding routine maintenance of the artwork.
- c. Within the terms of the contract, all repairs and restorations that are made during the lifetime of the artist shall have the mutual agreement of the City and the artist and, to the extent practical, the artist shall be given the opportunity to accomplish such repairs at a reasonable fee.

2. City Staff or the Public Art Program Administrator / Public Art Consultant:

- a. Regular maintenance of artwork (i.e. cleaning) in accordance with the artist's written maintenance directions shall be the responsibility of the department responsible for maintaining and cleaning the area or building in which the work is located.
- b. For all non-routine maintenance, City departments shall not effect any maintenance or repairs to artworks or places without consultation with the Arts and Culture Advisory Committee.
- c. City departments shall not permanently move any artwork from a site for which it was selected, nor remove it from display without first consulting the Arts and Culture Advisory Committee.
- d. Will be responsible for overseeing all maintenance, cleaning and curatorial services for the City Public Art Collection.

e. Will maintain information for each piece of artwork, regarding its needed maintenance or repair.

f. Provide for inspection of, and report on, each work of art in the City Collection at least every five years, including its present location, its condition and recommendations regarding needed maintenance, repair or relocation. This report shall be presented to the Advisory Committee for review and comment, with a copy to the City Commission. Condition Reports shall be the responsibility of the department or building in which the work is located. This report shall be presented to the Arts and Culture Advisory Committee for review and comment, with a copy to the City Commission.

g. Will provide each department responsible for maintaining the artwork with information on its cleaning and repair.

h. Education and Marketing of the Dunedin Public Art Program Plan and Collection

XI. Public Art and Private Developers

The public art requirement shall be required on all private development projects and private/public building projects requiring City Commission Design Review as defined in section 104-24.4 (Applicability) of the city's Land Development Code.

City Staff or the Public Art Program Administrator / Public Art Consultant, along with The Arts and Culture Advisory Committee, may assist in lending procedural expertise to the Call to Artists and Selection Process, if deemed appropriate.

Public artworks derived through the private development 0.5 Percent for Art have the opportunity for inclusion in the Education and Marketing materials for the City's Public Art Master Plan and Collection. See "Education and Marketing..." on page 17 in this document. Artwork data needed for inclusion in the Education and Marketing materials can be found on page 23 of this document.

XII. Provision for Review and Amendment

These Public Art Program Guidelines are subject to periodic review by the Arts and Culture Advisory Committee, which shall forward recommendations to the City Commission for its consideration for amendment.



APPENDIX A PUBLIC ENGAGEMENT

**Public Art Master Plan Workshops
Public Art Citizen Survey**



Public Art Master Plan

*An Information and Planning Workshop
for the Dunedin Community*

At the Workshop

- ◆ Learn about public art and its context in a community.
- ◆ Express your thoughts about Dunedin's art in public places.
- ◆ Examine locations and approaches to art in Dunedin.

Who should attend?

- ◆ Community partners and Dunedin residents with an interest in how public art can contribute to Dunedin's unique identity.

Tell a Friend!

- ◆ Please share this flyer with anyone you think would be interested in being a participant in this exciting process.

Reserve a seat!

<https://dunedin-public-art-master-plan.ticketleap.com/WORKSHOPS/>

Questions?
Please contact Lael Giebel
City of Dunedin Project Coordinator
727-298-2755 LGiebel@dunedinfl.net

These workshops are being presented by Elizabeth Brincklow Arts, LLC

Dunedin Community Center

1920 Pinehurst Rd, Dunedin, FL 34698
In the Elliot Room

TUESDAY, SEPTEMBER 26, 2017
9am - 12pm

WEDNESDAY, SEPTEMBER 27, 2017
6pm - 9pm

THURSDAY, SEPTEMBER 28, 2017
1pm - 4pm

Recognizing public art is a dynamic force for creating a strong civic identity, the City of Dunedin has initiated a Public Art Master Plan. The City is seeking participation from members of the community that will assist in shaping long term strategies.

You are invited to attend one of three workshops to learn about art in public places and to express your ideas to enhance Dunedin's gathering places, landscapes and architecture.

DUNEDIN

Home of Honeymoon Island

Please take our Survey!



Public Art Master Plan

Education. Information. Inspiration.

**An online survey was conducted from
September 24th – November 22nd, 2017 with 428 respondents.**



GENERAL DEMOGRAPHICS OF DUNEDIN PUBLIC ART MASTER PLAN SURVEY, 2017

General Population (July, 2016) 36,381

Women 54%

Men 46%

Median Age 52.7yrs

Median Income \$45,646

Education

High School graduate or Higher 90.8%

Bachelor Degree or Higher 30.7%

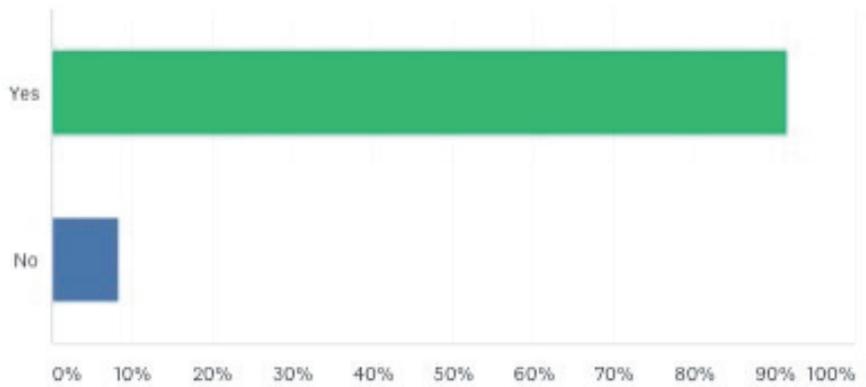
The majority of the 428 respondents who took the survey were Dunedin residents or business owners. The age distribution of these respondents is fairly close to the population of Dunedin.

As shown in other surveys, in particular the 2014 Dunedin Committee on Aging survey, women and those college educated are overrepresented as survey respondents.

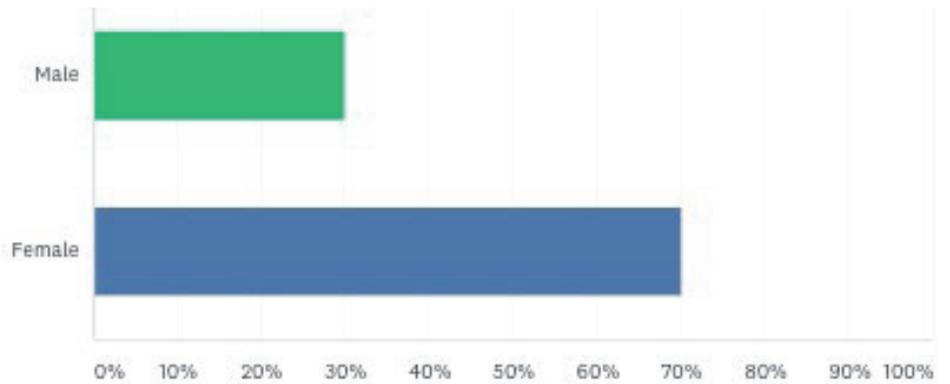
To reduce the bias, the responses of men and residents or business owners who reached high school education were looked at separately. Ways they differed from the total was noted if 5% higher or lower and are detailed in text boxes, as needed.

SURVEY RESULTS

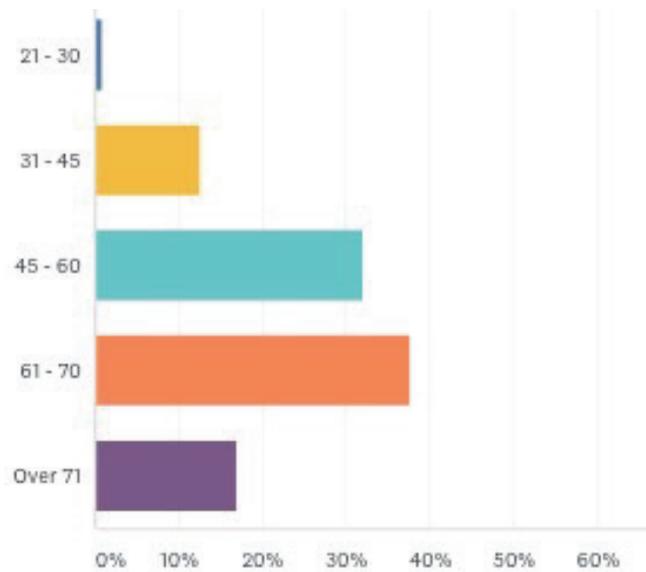
Are you a Dunedin resident or business owner?



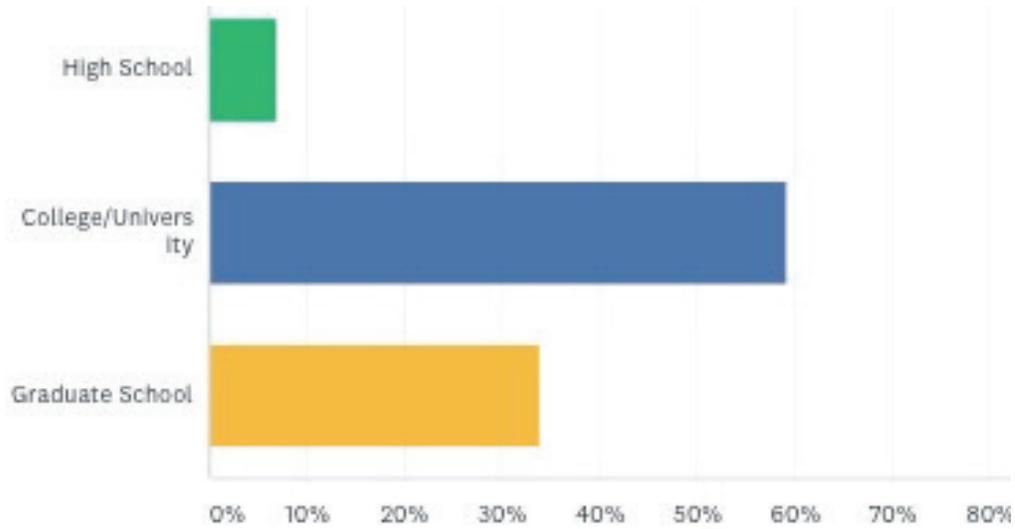
Gender



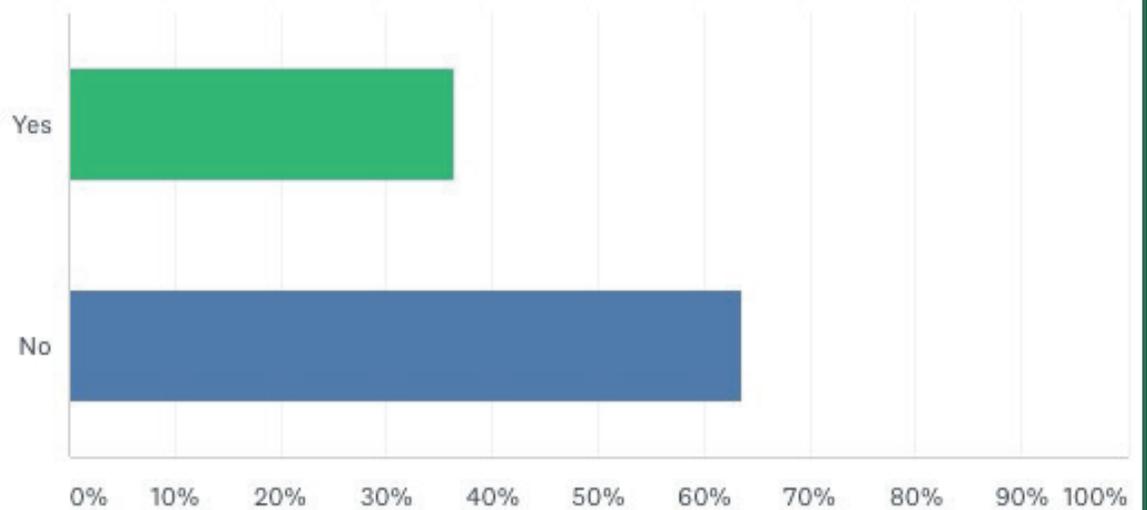
My age is



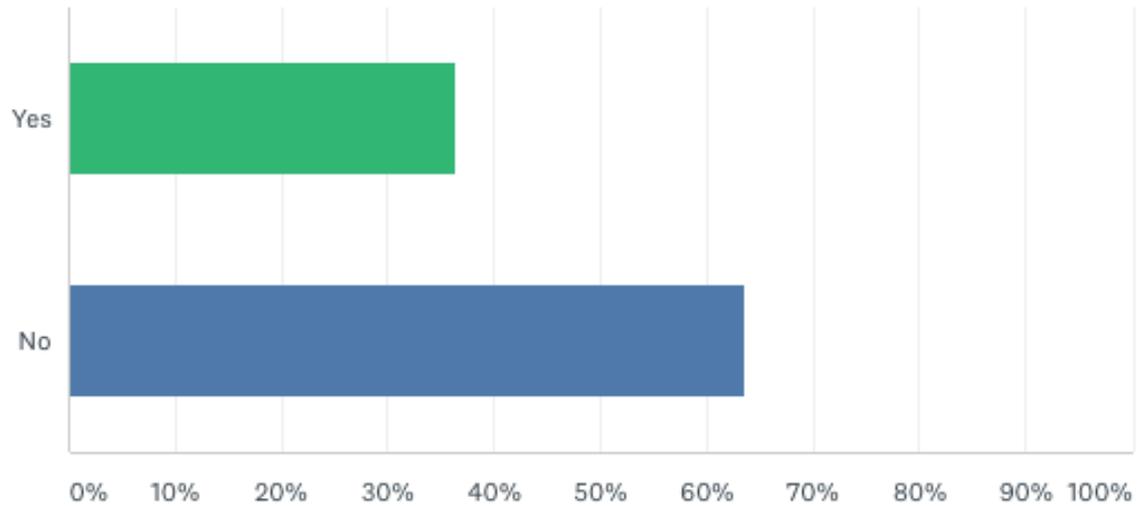
My level of education is



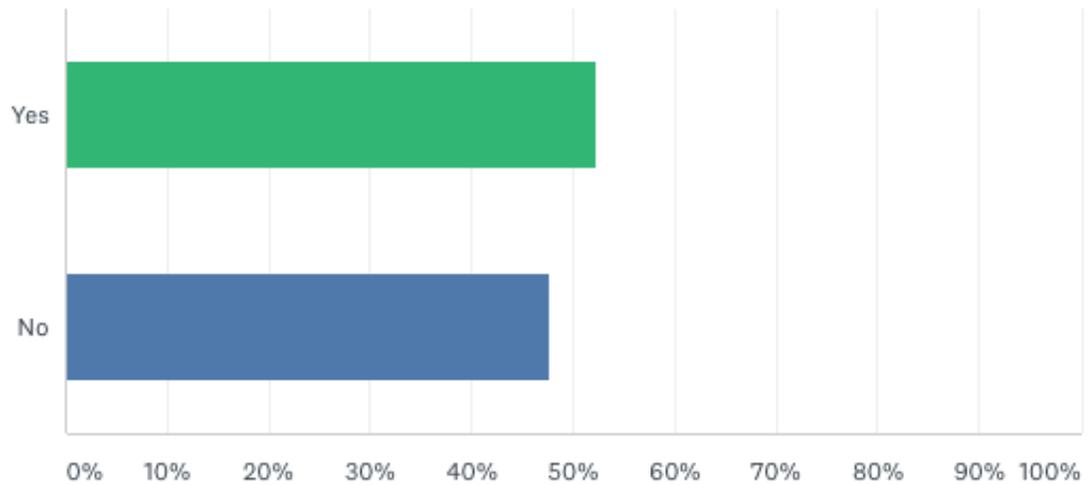
Have you heard about the Public Art Master Plan project for Dunedin?



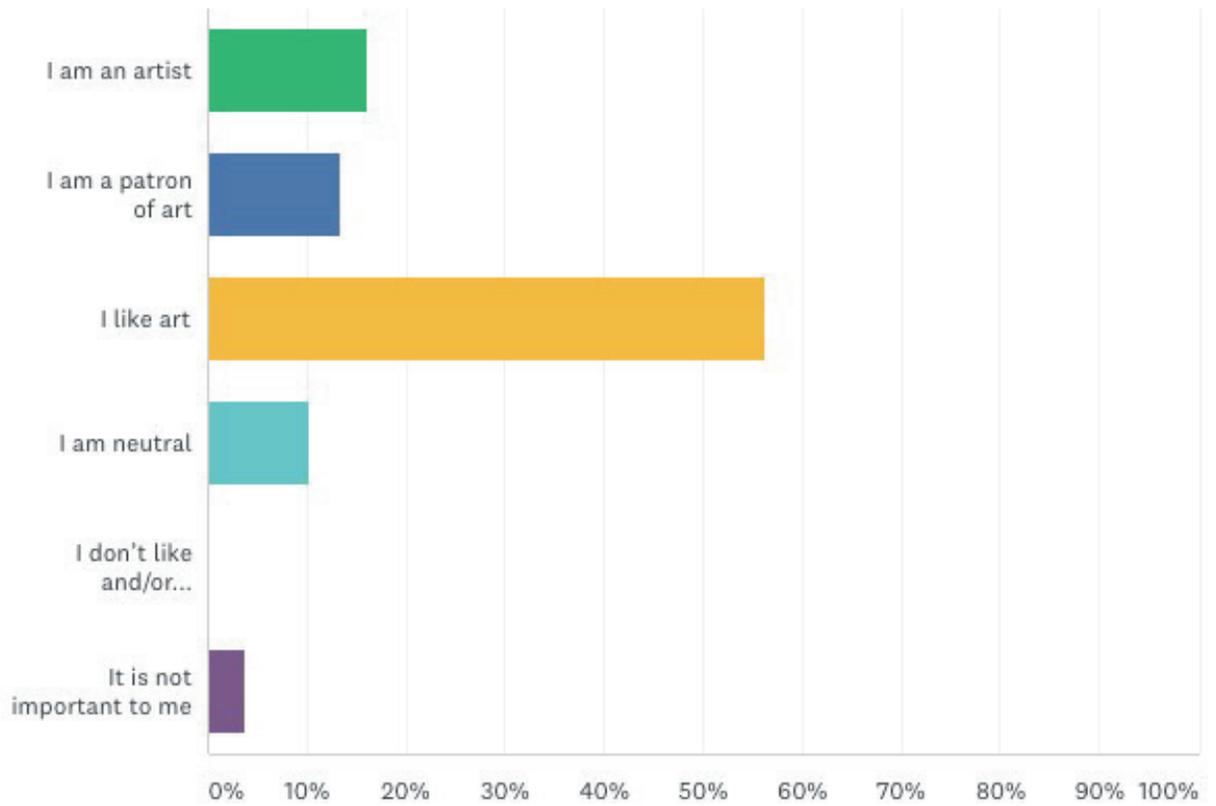
Have you made a point to visit art in Dunedin or in another city?



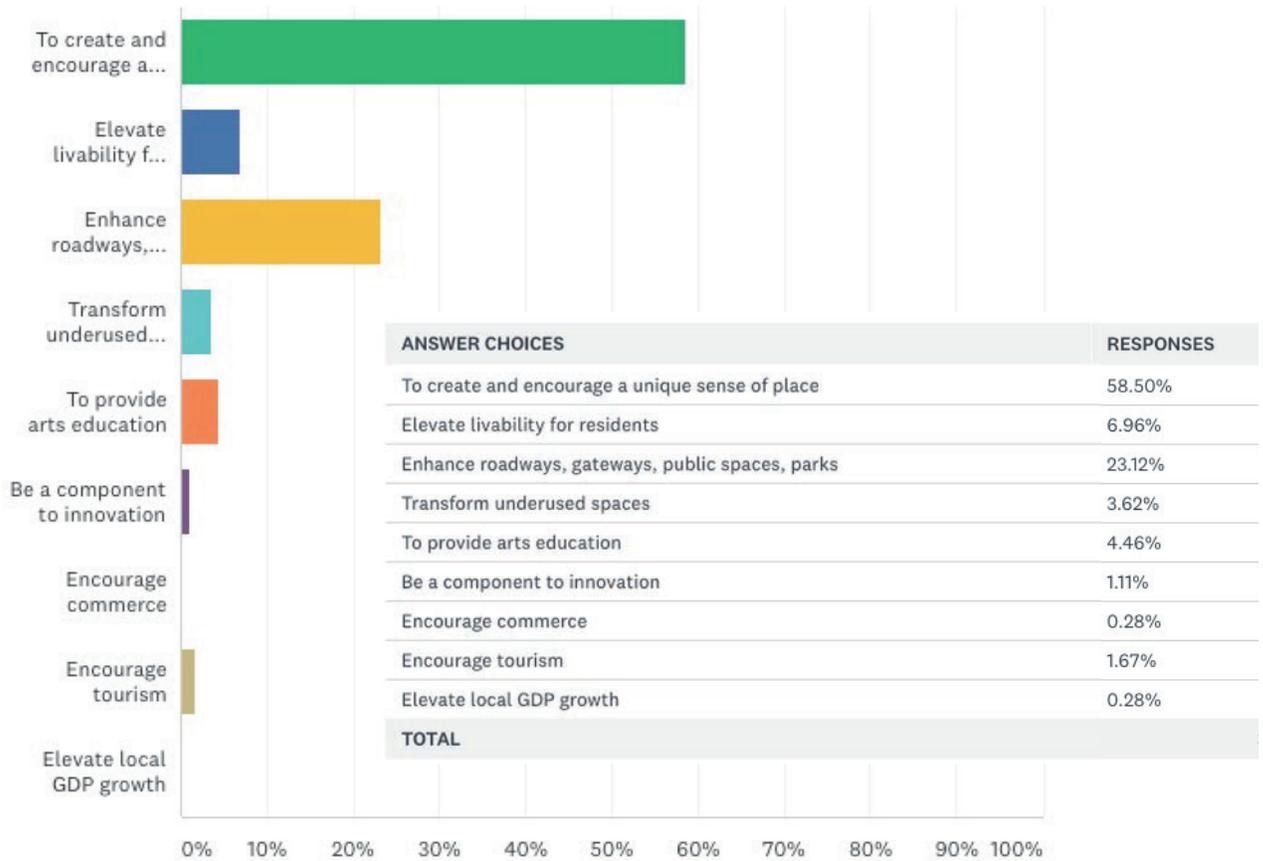
Do you have a favorite work of public art in Dunedin?



What is your relationship to public art?



What is the most important role of public art to you?

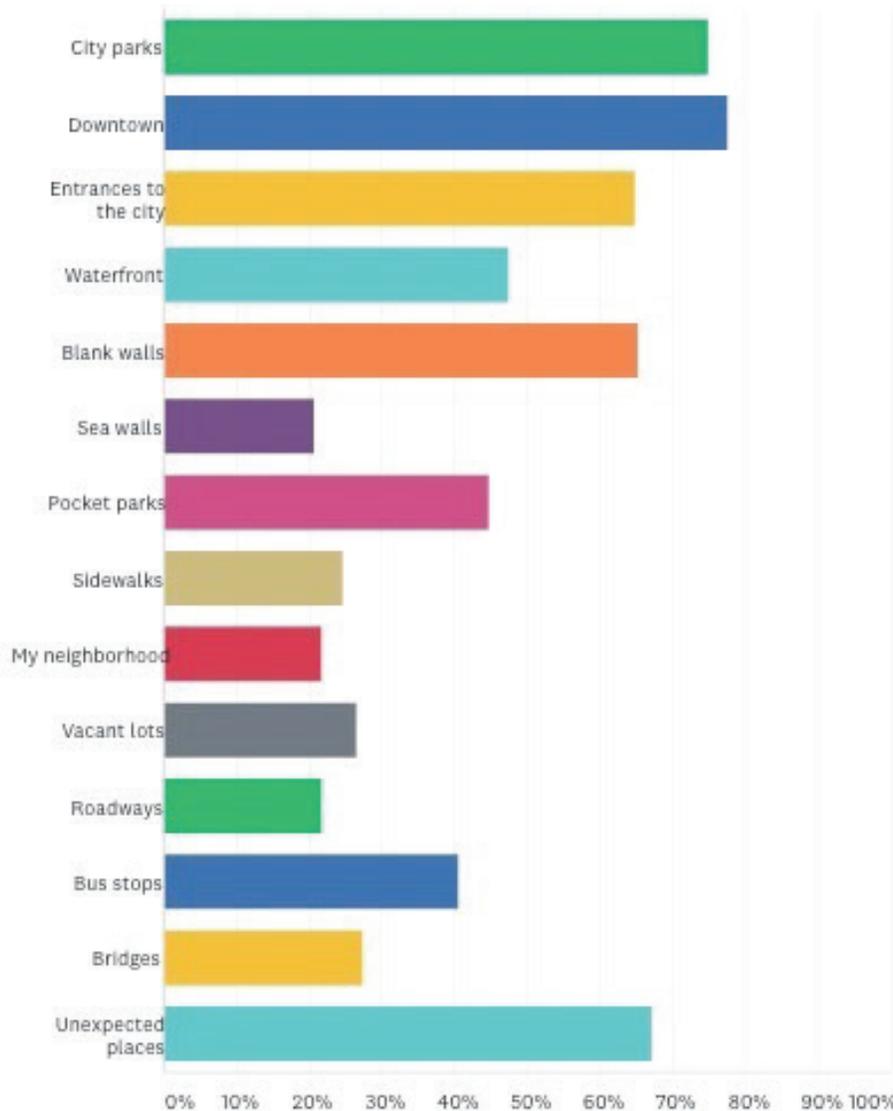


High School Graduates want “to create and encourage a sense of place” and they also want arts education. They are less likely to want enhancement to Roadways.

Public art enhances a lifestyle they can afford. Elements that provide a sense of place and arts education are considerably higher and is therefore more valued than the overall group.

Men are less likely “to create and encourage a sense of place” and “to enhance roadways”.

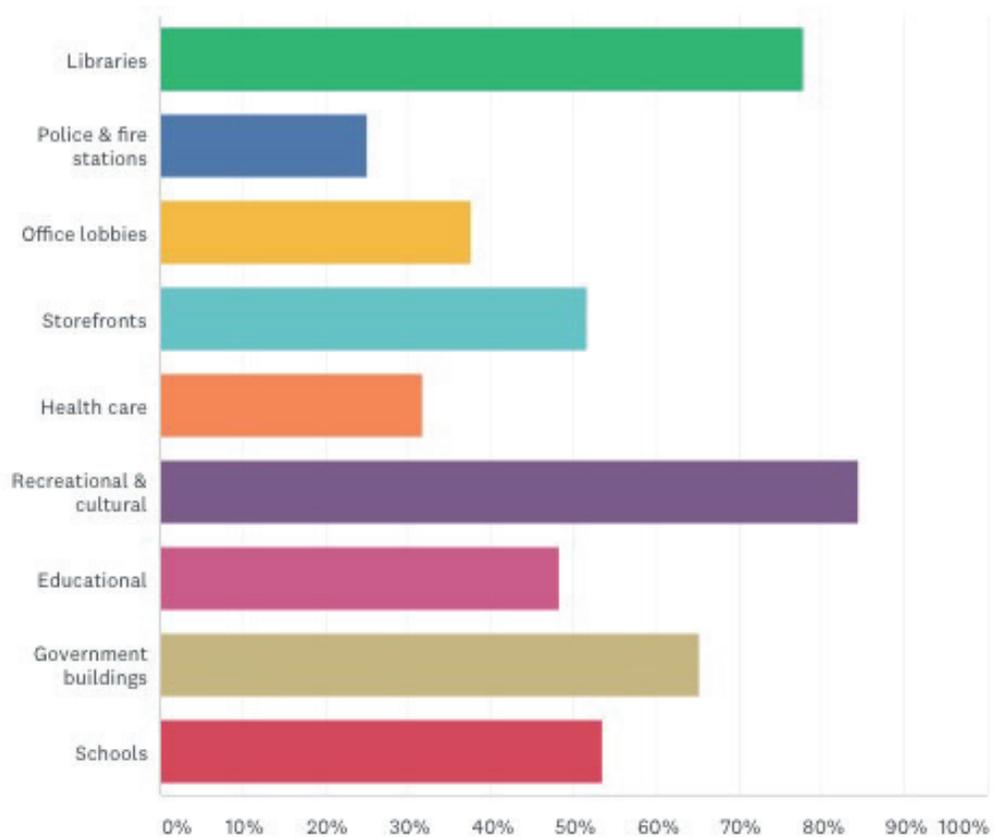
Where would you like to see public art in Dunedin?



Men wanted public art in downtown only. They are less likely to select parks, entrances, waterfronts, walls, pocket parks, sidewalks, neighborhoods, vacant lots, bus stops, bridges, and unexpected places for public art.

High School Graduates are more likely to want public art on roadways but less likely to want public art at bus stops.

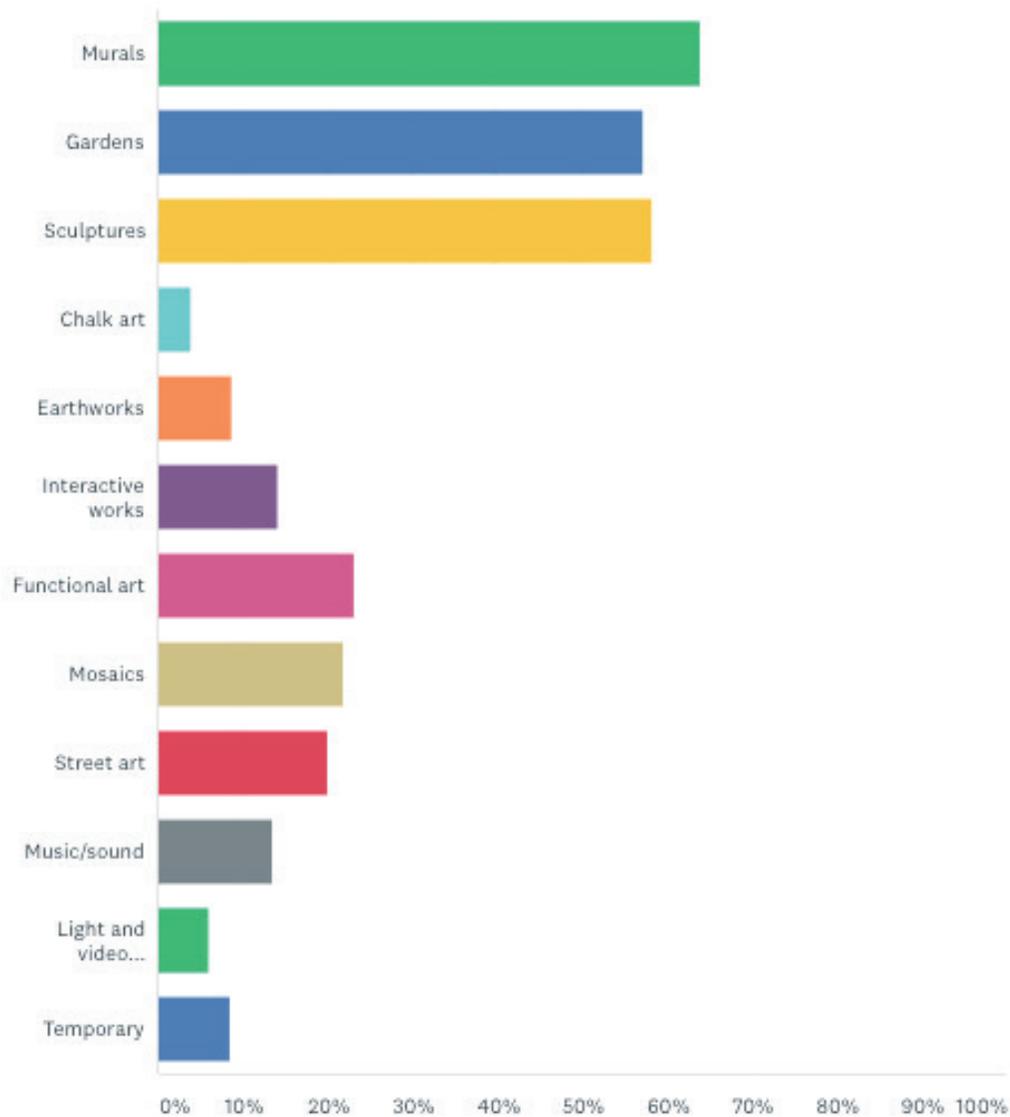
In what kinds of buildings would you most like to experience art?



Men are less interested in having art in health care, storefronts and schools.

High School Graduates are more likely to want public art in storefronts and schools while healthcare and libraries are less likely.

What public art would you most enjoy?

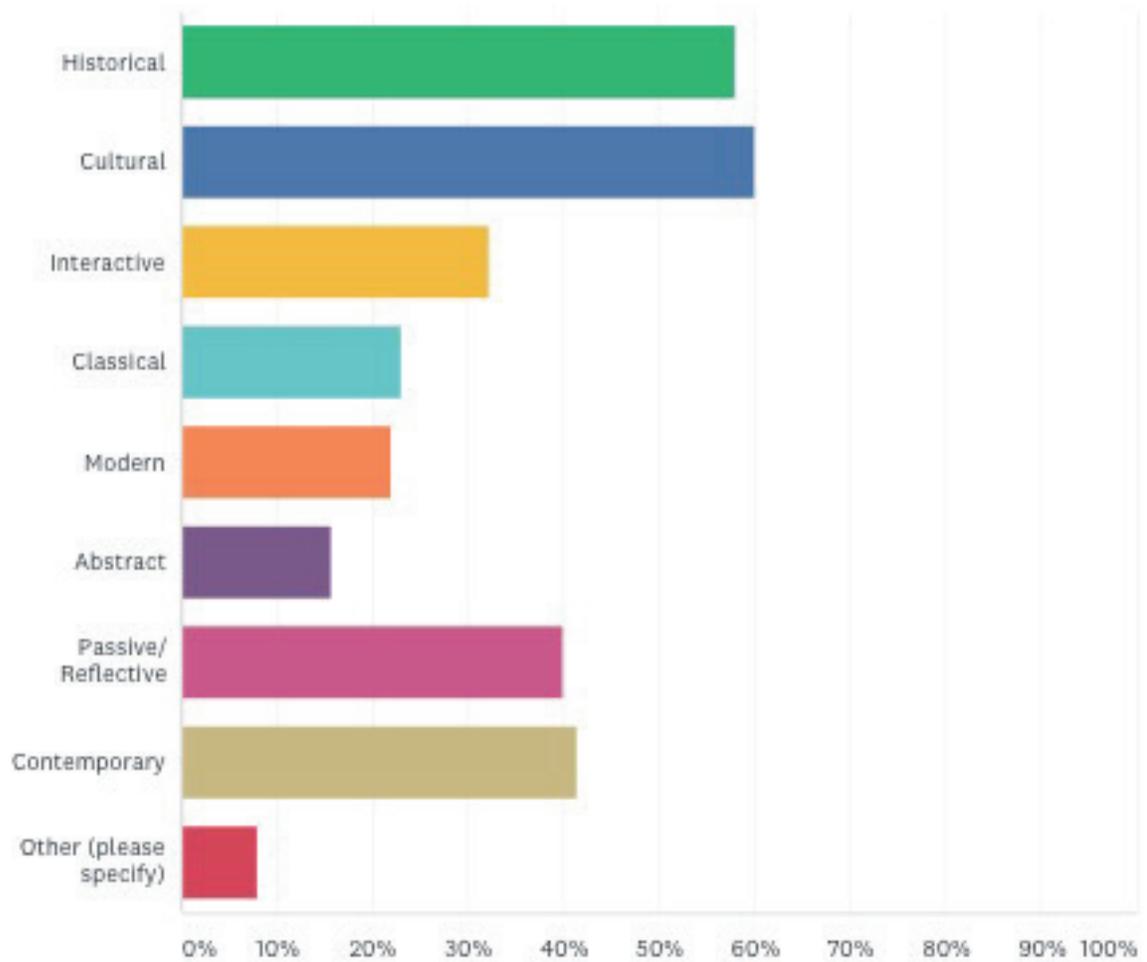


Men most commonly know public artworks that are murals, sculptures and gardens though men are a little less likely to select gardens. Lack of interest in other items may be due to lack of familiarity.

High School Graduates are more likely to engage with music & sound and earthworks projects and are less interested in street art, gardens and interactive artworks.

In total, murals, sculpture and gardens were selected most but music and sound is next (but music and sound was considerably lower for the total).

What types of public art concepts/projects would you favor in Dunedin?



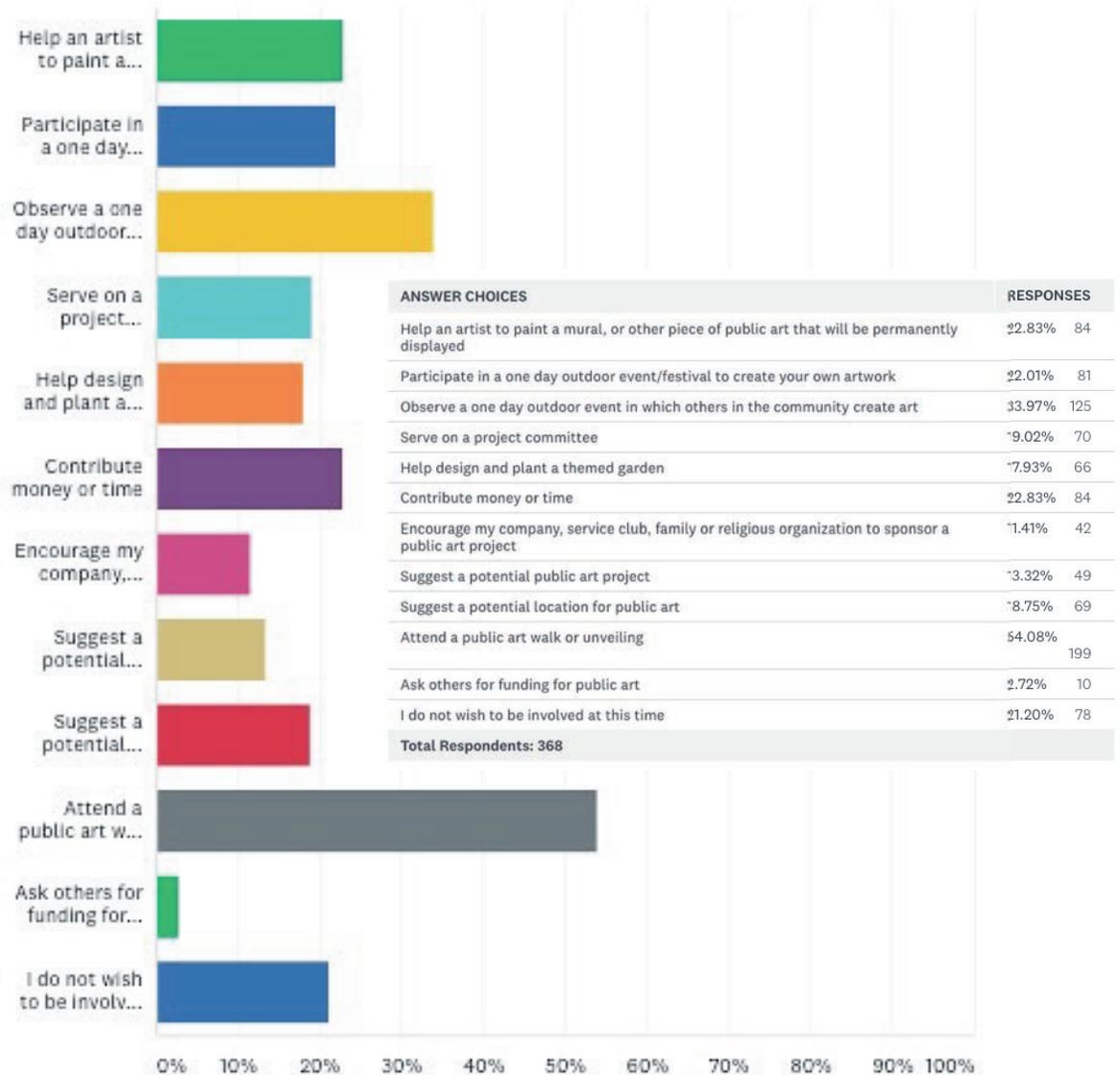
Everyone who responded selected cultural, historical, passive/reflective and contemporary.

Men are less interested in interactive, passive/reflective and are more interested in cultural, classical, modern, contemporary.

High School Graduates are not so different from Men. They are less likely to choose interactive and contemporary and more likely to select classical and passive/reflective.

Both groups want art to be educational! Their answers confirm public art would add quality to their lives if they were introduced to styles they do not currently know.

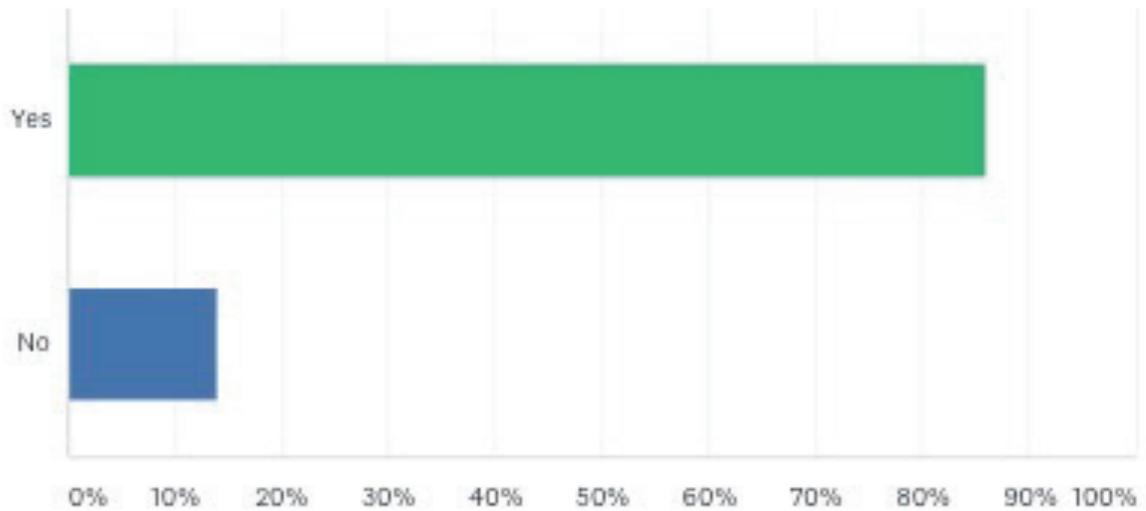
How would you like to be involved with Public Art?

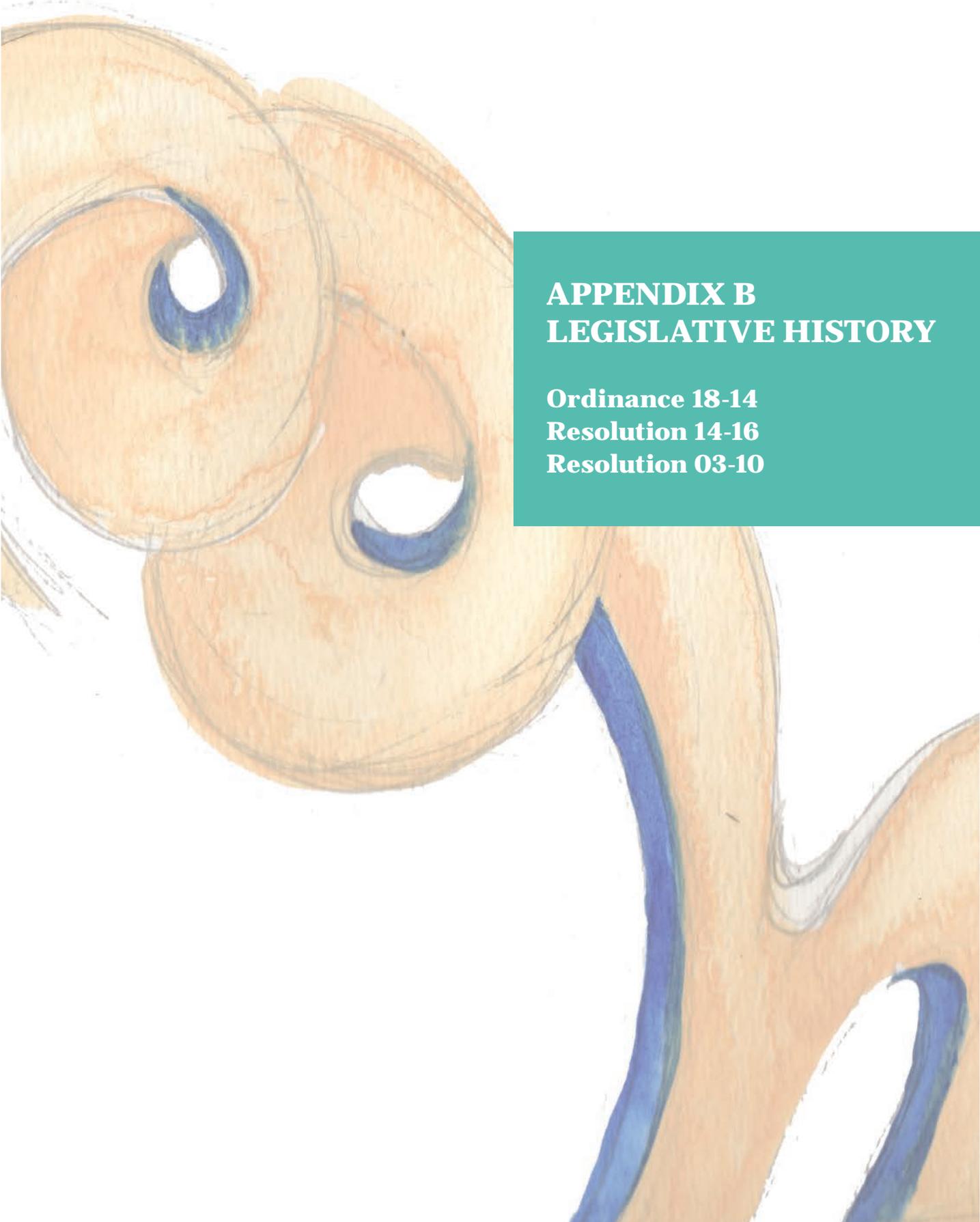


Men would suggest a public art project or location but would not choose to attend an unveiling or one day event, nor would they help or participate in making these events happen.

High School Graduates are more likely to observe a one day outdoor event. They are less likely to attend a public art walk or unveiling, fund raise, volunteer time, serve on a project committee or help paint a mural. Some of these things may seem intimidating for they do not feel welcome. For the arts to embrace these residents, we must invite them in. Accessible public art is a first step to welcoming them.

If funds were available, would you support additional city revenue being used for public art?





APPENDIX B LEGISLATIVE HISTORY

**Ordinance 18-14
Resolution 14-16
Resolution 03-10**

ORDINANCE 18-14

AN ORDINANCE OF THE CITY OF DUNEDIN, FLORIDA, CREATING CHAPTER 110 OF THE LAND DEVELOPMENT CODE; ESTABLISHING A PUBLIC ART PROGRAM; PROVIDING FOR INTENT, DEFINITIONS AND ADMINISTRATION; PROVIDING FOR A REQUIREMENT OF THE CITY AND PRIVATE DEVELOPERS TO CONTRIBUTE TO THE PUBLIC ART PROGRAM; AND PROVIDING FOR AN EFFECTIVE DATE HEREOF.

WHEREAS, over three hundred and fifty communities throughout the United States have implemented public art programs committing to the placement of public art in urban environments; and

WHEREAS, the City of Dunedin ("City") recognizes that a superior and diverse aesthetic character of the City's built environment is vital to the quality of life of its citizens, the economic success of its businesses, an attraction for visitors and a benefit to tourism; and that a Public Art Program would contribute to the aesthetic enhancement of the community; and

WHEREAS, the City has adopted, in concept, a Cultural Plan that establishes a framework for the incorporation of art and culture into the fabric of the local community; and

WHEREAS, the City shall create a Public Art Program that reflects and enhances the City's diversity, character and heritage through the artworks and designs by artists integrated in the architecture, infrastructure and landscape throughout the City of Dunedin on public and private property; and

WHEREAS, the City's Public Art Program shall promote and unite the community through art; bring public art and art education to the entire community; create public arts community partnerships linking across lines of race, ethnicity, age, gender, sexual orientation, profession, and economic levels; and

WHEREAS, the City recognizes that the aesthetic diversity provided by art within the City's built environment is vital to the quality of the life of its residents and to the economic success of its businesses as it attracts visitors and potential residents, fuels the local economy by creating job opportunities, and assists the City in fulfilling its mission to make the City a great place in which to live, work, and raise a family; and

WHEREAS, in *Metromedia, Inc. v. San Diego*, 453 U.S. 490 (1980), the United States Supreme Court held that land development regulations which

require development to meet aesthetic conditions have been generally found to be supported by a legitimate public purpose; and

WHEREAS, in *Ehrlich v. City of Culver City*, 911 P. 2d 429 (Cal. 1996), the California Supreme Court held that an art fee on private development is a legitimate aesthetic regulation which does not require the same level of legal scrutiny as an impact fee; and

WHEREAS, the requirements found in this Ordinance are design standards based on the aesthetic need of the City and its communities and are not intended to be construed as either an impact fee or a tax; and

WHEREAS, public and private development projects shall contribute to a public art program to enhance and maintain the City's aesthetic diversity and character; and

WHEREAS, the Public Art Program as set forth in this Ordinance is essential to the public health, safety, or welfare; and

WHEREAS, the City Commission hereby finds and declares that the adoption of this Ordinance is consistent with the City's Comprehensive Plan, and that it is necessary, appropriate, and advances the public interest;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, IN SESSION DULY AND REGULARLY ASSEMBLED:

Section 1. The recitals and findings contained above are hereby adopted by reference thereto and incorporated herein as if fully set forth in this Section.

Section 2. That Chapter 110 of the Land Development Code of the City of Dunedin is hereby created to establish a Public Art Program and shall read as follows:

Chapter 110 – PUBLIC ART PROGRAM

DIVISION 1: - GENERAL

110-10 - INTENT

The City desires to expand public experience and exposure to culture through various art forms, to enhance the appearance of public facilities and to improve the aesthetic environment of the City on behalf of its citizens, and it therefore intends to provide for the incorporation of art in the design and construction of public and private facilities within the City.

110-11 - DEFINITIONS

Public Art Master Plan refers to a structured program by which the City plans for and manages the aesthetic enhancement of the community through public art and design of facilities constructed in the community.

Project Cost means the total cost of construction but not land acquisition costs.

Public Art means original artwork which is accessible to the public and/or public employees, and which has been approved as public art approved by the City Commission, acting on behalf of the City of Dunedin.

Public Art Collection means all works of art owned by the City of Dunedin that are site specific, part of the portable collection or documentation of temporary works of art.

Public Art Fund means a separate account set up by the City with the sole purpose of receiving monies designated for the Public Art Program.

Eligible Capital Improvement Project shall mean any construction project undertaken by the City of Dunedin that involves the construction of a building or structure used directly by the general public.

Eligible City Commission Design Review Project shall mean any project that meets the definition in section 104-24.4 (Applicability) of the city's Land Development Code.

Public Art Project Subcommittee shall mean a group responsible for reviewing proposed Public Art and making recommendations to the Arts & Culture Committee on the selection of Public Art.

110-12 - ADMINISTRATION

- A. The inaugural City of Dunedin Public Art Master Plan, including appropriate Appendices and including all subsequent revisions and amendments thereto, are adopted and incorporated in this Section by reference.
- B. Administration of the Public Art Program will be governed by the Guidelines of the City of Dunedin's Public Art Master Plan.

DIVISION 2: - CITY PARTICIPATION IN THE PUBLIC ART PROGRAM.

110-20 - CITY PROJECTS

In keeping with the City's intent for art and culture, the City shall provide for the acquisition of art equivalent in value to not less than 0.5%

percent of the Project Cost for all Capital Improvement Project budgets with vertical construction. The contribution shall be capped at \$500,000.00.

110-21 - EXEMPTIONS TO PUBLIC ART PROGRAM REQUIREMENTS

- A. Street, alley, sidewalk or sewer projects conceived and executed as projects independent of any other projects which may qualify as a public works project.
- B. Stormwater management projects or any portion of a water or storm sewer project that is built below ground level.
- C. The purchase and installation of equipment that is not attached to, or is not an integral part of, the facility and could be easily removed.

DIVISION 3: - PRIVATE DEVELOPMENT PARTICIPATION IN THE PUBLIC ART PROGRAM

110-30 - PRIVATE OWNERS AND DEVELOPERS

Private owners and developers who are subject to City Commission Design Review shall contribute 0.5% of the Project Cost for public art enhancement in private development. The 0.5% public art requirement may be satisfied by the financing of on-site stand alone or integrated artwork OR the developer may elect to deposit 0.5 % into the Public Art Fund account to be used for the public art enrichment of the City's public spaces. The contribution shall be capped at \$500,000.00.

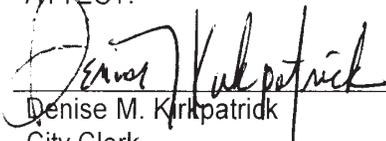
Section 3. This Ordinance shall become effective immediately upon final passage and adoption.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, THIS 6th day of December , 2018.



Julie Ward Bujalski
Mayor

ATTEST:



Denise M. Kirkpatrick
City Clerk

READ FIRST TIME AND PASSED: November 1, 2018

READ SECOND TIME AND ADOPTED: December 6, 2018

RESOLUTION 14-16

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, ADOPTING AND ESTABLISHING AN ARTS & CULTURE POLICY FOR THE CITY OF DUNEDIN; AND PROVIDING FOR THE EFFECTIVE DATE HEREOF.

WHEREAS, the Dunedin Arts & Culture Advisory Committee has drafted an Arts & Culture Policy; and

WHEREAS, the purpose of the Arts & Culture Policy is to encourage both City government and privately-funded construction projects to feature a visual art element in their designs; and

WHEREAS, the Arts & Culture Advisory Committee recommends that most publicly-funded projects be encouraged to set aside a portion of the total project costs for a visual art element; and

WHEREAS, the Arts & Culture Advisory Committee recommends a similar contribution be encouraged for privately-funded construction projects; now, therefore,

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, IN SESSION DULY AND REGULARLY ASSEMBLED:

Section 1. That the City Commission of the City of Dunedin hereby adopts the following Arts & Culture Policy:

It is the policy of the City Commission of the City of Dunedin that appropriate construction projects funded with public money, excluding underground utilities, road, and other projects not well-feasible to incorporating art, include in the design an artistic element either in the construction of the functional parts or the treatment of the finished project. Furthermore, privately-funded construction projects are encouraged to add elements of art in their design. Participation by a representative of the Arts & Cultural Advisory Committee will be invited during the design phase of publicly-funded construction projects so that the Committee's ideas about how art can be incorporated are considered and, to the extent that budgets allow, those considerations may be included in the project.

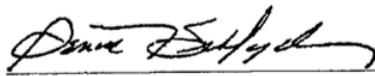
Section 2. That this Resolution shall become effective immediately upon its passage and adoption.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY
OF DUNEDIN, FLORIDA, THIS 24th day of July, 2014.



Dave Eggers
Mayor

ATTEST:



Denise M. Schlegel
City Clerk

Resolution 14-16
Page 2 of 2

RES 04-40; SEC.1
RES 05-05; SEC.2

*Res. 04-40 amends
Sec. 1
Res. 05-05 amends
Sec. 2*

RESOLUTION 03-10

A RESOLUTION ESTABLISHING THE ARTS AND CULTURE ADVISORY COMMITTEE; PROVIDING FOR MEMBERSHIP; PROVIDING FOR ORGANIZATIONAL STRUCTURE; PROVIDING FOR DUTIES; PROVIDING FOR REPORTING RESPONSIBILITIES; PROVIDING FOR RECORD KEEPING; PROVIDING FOR THE INCORPORATION OF CITY ORDINANCES OR RESOLUTION AS AMENDATORY HERETO; PROVIDING THAT THERE IS NO PROPERTY RIGHT IN SUCH OFFICE; PROVIDING FOR A REVIEW BY THE CITY COMMISSION TO CONTINUE THE COMMITTEE'S EXISTENCE; AND PROVIDING FOR AN EFFECTIVE DATE HEREOF.

WHEREAS, the City Commission deems it appropriate that a Citizens Committee be created to advance the cultural identity of the City, and to enhance and facilitate the scheduling and planning of public projects of an art and cultural nature, now therefore

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF DUNEDIN, FLORIDA, IN SESSION DULY AND REGULARLY ASSEMBLED:

SPECIAL PROVISIONS

Section 1. Committee Established. That the City Commission of the City of Dunedin, Florida, hereby establishes a citizens committee to assist the City Commission as is hereinafter set forth. This citizens committee shall be named the Arts and Culture Advisory Committee. The Committee, once

established, shall continue in existence until further resolution of the City Commission.

Section 2. Committee Duties The Committee shall be advisory to the City Commission and to the City Manager and his staff. The primary duties of the Committee shall be to develop and present a Cultural Plan for the City of Dunedin, for adoption by the City Commission, to monitor the implementation and success of such plan, and to evaluate and make recommendations to the City Commission on all matters relating to the continuance, promotion, and coordination of activities and events that preserve and enhance the artistic and cultural environment of the City of Dunedin. The Committee shall serve as a review panel for proposals involving art and cultural issues in the City of Dunedin, making recommendations to the City Commission as to the appropriateness of such proposals within the parameters of the Cultural Plan. The Committee may initiate such efforts and investigations as it deems appropriate in order to properly inform itself and to provide the greatest degree of assistance to the City Commission, the City Manager and his staff and the public.

GENERAL PROVISIONS

Section 1. Membership; Terms. The Committee shall consist of nine (9) members, who serve for terms of three (3) years. All members of the Committee shall be residents of the City of Dunedin and shall be appointed pursuant to Resolution 88-15 as it now exists or as it may hereafter be amended. No person shall be eligible for appointment who currently serves on two or more City boards or committees unless such person resigns from a board or committee prior to or coincident to commencing service to the Committee. The initial appointments shall be five (5) members for three-year terms, two (2) members for two years, and two (2) members for one year. All subsequent appointments shall be for three-year terms. The City Commission may name two (2) members as alternate members to serve in the absence of a regular member for the purpose of establishing a quorum. The choice of alternate members to serve in the absence of a regular member shall be done on an alternating basis. Appointment of an alternate member shall be for a three-year term.

It is the intent of the City Commission that the Committee shall represent a diversity that supports arts and culture in the community, including, but not

limited to, representatives from artistic, musical, performance, cultural, commercial, donor and general community interests.

Section 2. Organization; Quorum. The members of the Committee shall select from their own membership a Chairman, a Vice Chairman and Secretary for a one year term, and the Committee shall organize itself as it deems proper in order to appropriately carry out the duties assigned to it, including the enactment of rules of procedure. Roberts Rules of Procedure, Newly Revised, shall be used for procedural rules in the absence of the adoption of alternative procedures. Five (5) regular members of the Committee shall constitute a quorum necessary for the conduct of business of the Committee, and meetings shall be held at the call of the Chairman, or in his absence the Vice Chairman or at the call of any three (3) members of the Committee or the City Manager. The Committee shall meet as often as necessary to achieve its goals and perform its duties but shall meet not less often than quarterly.

Section 3. Records; Meetings. All records and minutes of the Committee shall be filed with the City Clerk and shall be subject to the Public Records Law, Chapter 119 F.S. All such records shall be retained as is

otherwise designated by the City Manager. The Committee will receive such support from the City Manager's staff as is available through coordination with the office of the City Clerk or the office of the City Manager. All meetings shall be open to the public and shall be conducted in a manner that is consistent with Chapter 286 F.S. The meetings shall be held at such times and places as will make them accessible to members of the public. It shall be the obligation of the Chairman to inform the City Clerk of the time and place of meetings so that notices of such meetings can be properly posted or otherwise disseminated.

Section 4. Reimbursement of Expenses. Members of the Committee shall serve without compensation but shall be reimbursed for any necessary and reasonable expenses incurred in the conduct of the business of the Committee, if such expenses have received approval by the City Commission prior to their expenditure.

Section 5. Reports. The Committee shall, not less often than once a year, make a written report to the City Commission. The written report shall detail the accomplishments of the Committee for the preceding year and the

Committee's current and future projects and goals. This report shall be submitted by March 31st each year.

At the Committee's option, the Chairman of the Committee or such other person as the Committee shall designate may make a personal report to the City Commission. The City Clerk shall advise the Chairman of the Committee when such report has been placed on the agenda of the City Commission. The Chairman shall report to the Commission on the work of the Committee, on any problems or concerns that the Committee is experiencing and on the current and future projects that the Committee desires to undertake. The report shall constitute a time for the Committee and the Commission to discuss any matters of mutual concern relative to the duties or goals of the Committee.

Section 6. Compliance with Ordinances. The Committee shall comply with and abide by all ordinances or resolutions of the Commission that are generally applicable to the Boards and Committees of the City of Dunedin. The City Clerk and the Chairman shall coordinate to insure that the Chairman is aware of all such generally applicable ordinances or resolutions and the Chairman shall make these matters known to the members of the

Committee at the earliest available opportunity. Such matters shall include but not be limited to attendance requirements, voting procedures, abstention from voting, filing of notices of conflict, the requirements of laws regarding ethics in the conduct of the public business, removal from office of members and similar matters of general concern. All existing or future ordinances or resolutions generally applicable to the Committee shall be deemed to be incorporated herein and by reference made a part of this Resolution.

Section 7. Appointment and Removal. Appointment to the Committee shall not constitute a property right in the meaning of the Constitution of the United States or the State of Florida, and the members of the Committee shall be appointed to and removed from the Committee in the manner as deemed appropriate by the City Commission, in its sole discretion. The members of the Committee shall serve at the pleasure of the City Commission.

Section 8. Continuance of Committee. No later than three years from the establishment of the Committee and every third year thereafter, the City Commission shall place on its agenda and shall discuss whether or not the Committee should continue in existence, whether or not its functions and

duties are appropriate because of change in circumstances and all other matters relevant to the continuing existence of the Committee.

Section 9. Effective Date. This Resolution shall become effective immediately upon final passage and adoption.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF
DUNEDIN, FLORIDA THIS 17th DAY OF April,
2003.

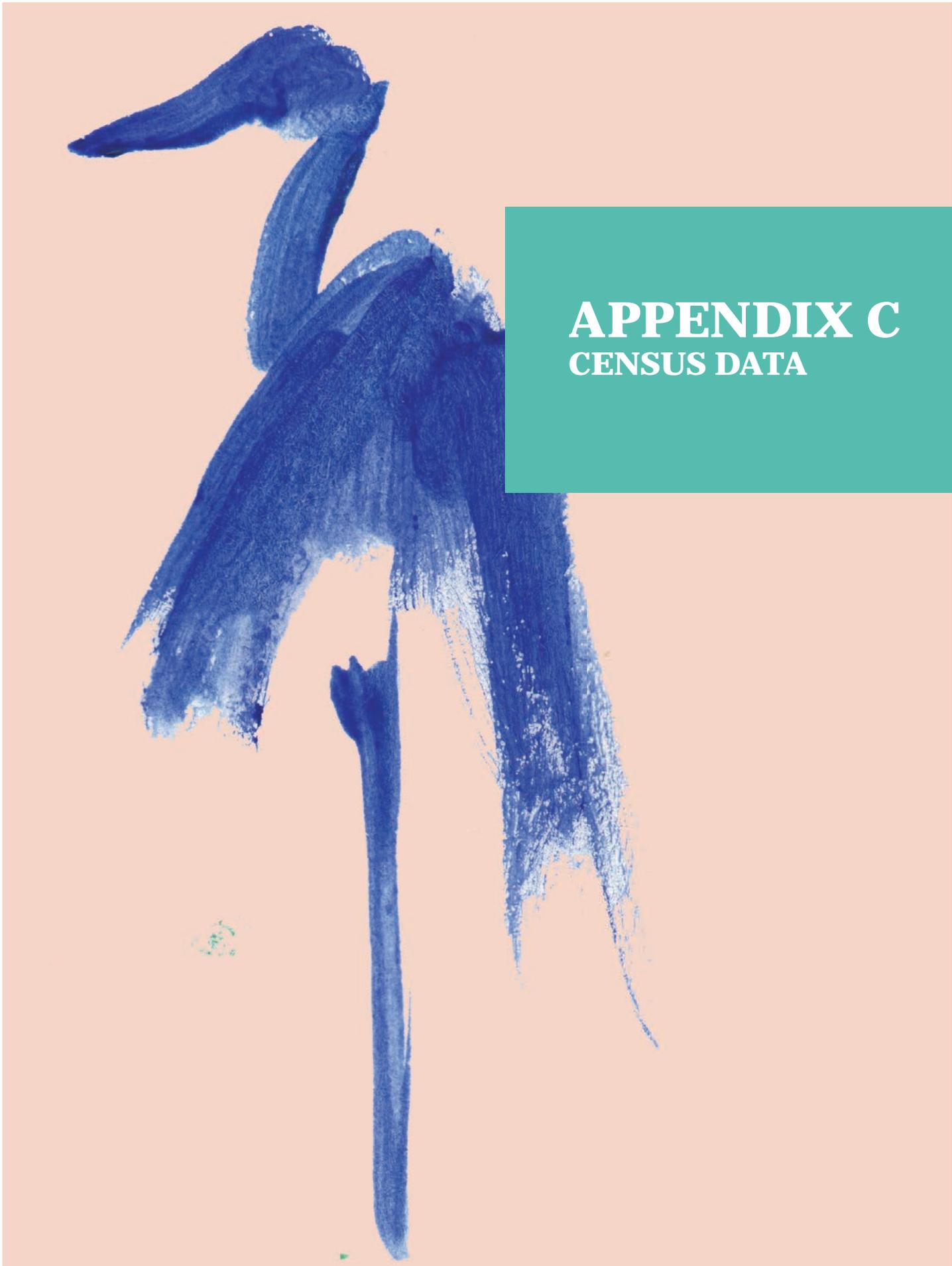


Mayor

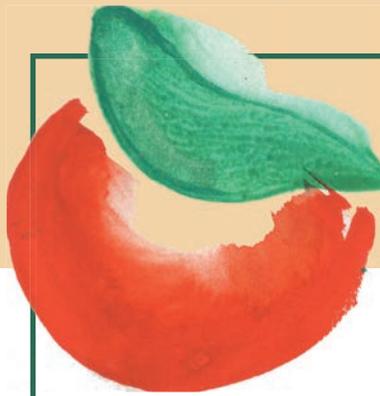
ATTEST:



City Clerk



APPENDIX C
CENSUS DATA



CITY OF DUNEDIN FACTS

| | | |
|--|---------------|-------------------|
| Population estimates, July 1, 2016, (V2016) | 36,381 | 20,612,439 |
| PEOPLE | | |
| Population | | |
| Population estimates, July 1, 2017, (V2017) | NA | 20,984,400 |
| Population estimates, July 1, 2016, (V2016) | 36,381 | 20,612,439 |
| Population estimates base, April 1, 2010, (V2017) | NA | 18,804,594 |
| Population estimates base, April 1, 2010, (V2016) | 35,356 | 18,804,592 |
| Population, percent change - April 1, 2010 (estimates base) to July 1, 2017, (V2017) | NA | 11.6% |
| Population, percent change - April 1, 2010 (estimates base) to July 1, 2016, (V2016) | 2.9% | 9.6% |
| Population, Census, April 1, 2010 | 35,321 | 18,801,310 |
| Age and Sex | | |
| Persons under 5 years, percent | △ 4.1% | △ 5.5% |
| Persons under 18 years, percent | △ 15.8% | △ 20.1% |
| Persons 65 years and over, percent | △ 29.4% | △ 19.9% |
| Female persons, percent | △ 53.9% | △ 51.1% |
| Race and Hispanic Origin | | |
| White alone, percent (a) | △ 90.1% | △ 77.6% |
| Black or African American alone, percent (a) | △ 3.7% | △ 16.8% |
| American Indian and Alaska Native alone, percent (a) | △ 0.7% | △ 0.5% |
| Asian alone, percent (a) | △ 2.6% | △ 2.9% |
| Native Hawaiian and Other Pacific Islander alone, percent (a) | △ 0.1% | △ 0.1% |
| Two or More Races, percent | △ 1.9% | △ 2.1% |
| Hispanic or Latino, percent (b) | △ 6.7% | △ 24.9% |
| White alone, not Hispanic or Latino, percent | △ 84.5% | △ 54.9% |

| Population Characteristics | | |
|--|-----------|-------------|
| ① Veterans, 2012-2016 | 3,332 | 1,480,133 |
| ① Foreign born persons, percent, 2012-2016 | 10.3% | 19.9% |
| Housing | | |
| ① Housing units, July 1, 2016, (V2016) | X | 9,301,642 |
| ① Owner-occupied housing unit rate, 2012-2016 | 62.4% | 64.8% |
| ① Median value of owner-occupied housing units, 2012-2016 | \$157,200 | \$166,800 |
| ① Median selected monthly owner costs -with a mortgage, 2012-2016 | \$1,359 | \$1,422 |
| ① Median selected monthly owner costs -without a mortgage, 2012-2016 | \$489 | \$466 |
| ① Median gross rent, 2012-2016 | \$985 | \$1,032 |
| ① Building permits, 2016 | X | 116,240 |
| Families & Living Arrangements | | |
| ① Households, 2012-2016 | 16,818 | 7,393,262 |
| ① Persons per household, 2012-2016 | 2.10 | 2.64 |
| ① Living in same house 1 year ago, percent of persons age 1 year+, 2012-2016 | 83.9% | 83.9% |
| ① Language other than English spoken at home, percent of persons age 5 years+, 2012-2016 | 10.6% | 28.3% |
| Education | | |
| ① High school graduate or higher, percent of persons age 25 years+, 2012-2016 | 90.8% | 87.2% |
| ① Bachelor's degree or higher, percent of persons age 25 years+, 2012-2016 | 30.7% | 27.9% |
| Health | | |
| ① With a disability, under age 65 years, percent, 2012-2016 | 8.4% | 8.6% |
| ① Persons without health insurance, under age 65 years, percent | △ 17.7% | △ 15.3% |
| Economy | | |
| ① In civilian labor force, total, percent of population age 16 years+, 2012-2016 | 55.3% | 58.5% |
| ① In civilian labor force, female, percent of population age 16 years+, 2012-2016 | 51.7% | 54.3% |
| ① Total accommodation and food services sales, 2012 (\$1,000) (c) | 61,997 | 49,817,925 |
| ① Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c) | 209,521 | 124,061,425 |
| ① Total manufacturers shipments, 2012 (\$1,000) (c) | D | 96,924,106 |
| ① Total merchant wholesaler sales, 2012 (\$1,000) (c) | 113,977 | 252,626,608 |
| ① Total retail sales, 2012 (\$1,000) (c) | 233,198 | 273,867,145 |
| ① Total retail sales per capita, 2012 (c) | \$6,579 | \$14,177 |
| Transportation | | |
| ① Mean travel time to work (minutes), workers age 16 years+, 2012-2016 | 26.0 | 26.7 |
| Income & Poverty | | |
| ① Median household income (in 2016 dollars), 2012-2016 | \$45,646 | \$48,900 |
| ① Per capita income in past 12 months (in 2016 dollars), 2012-2016 | \$30,725 | \$27,598 |
| ① Persons in poverty, percent | △ 9.3% | △ 14.7% |

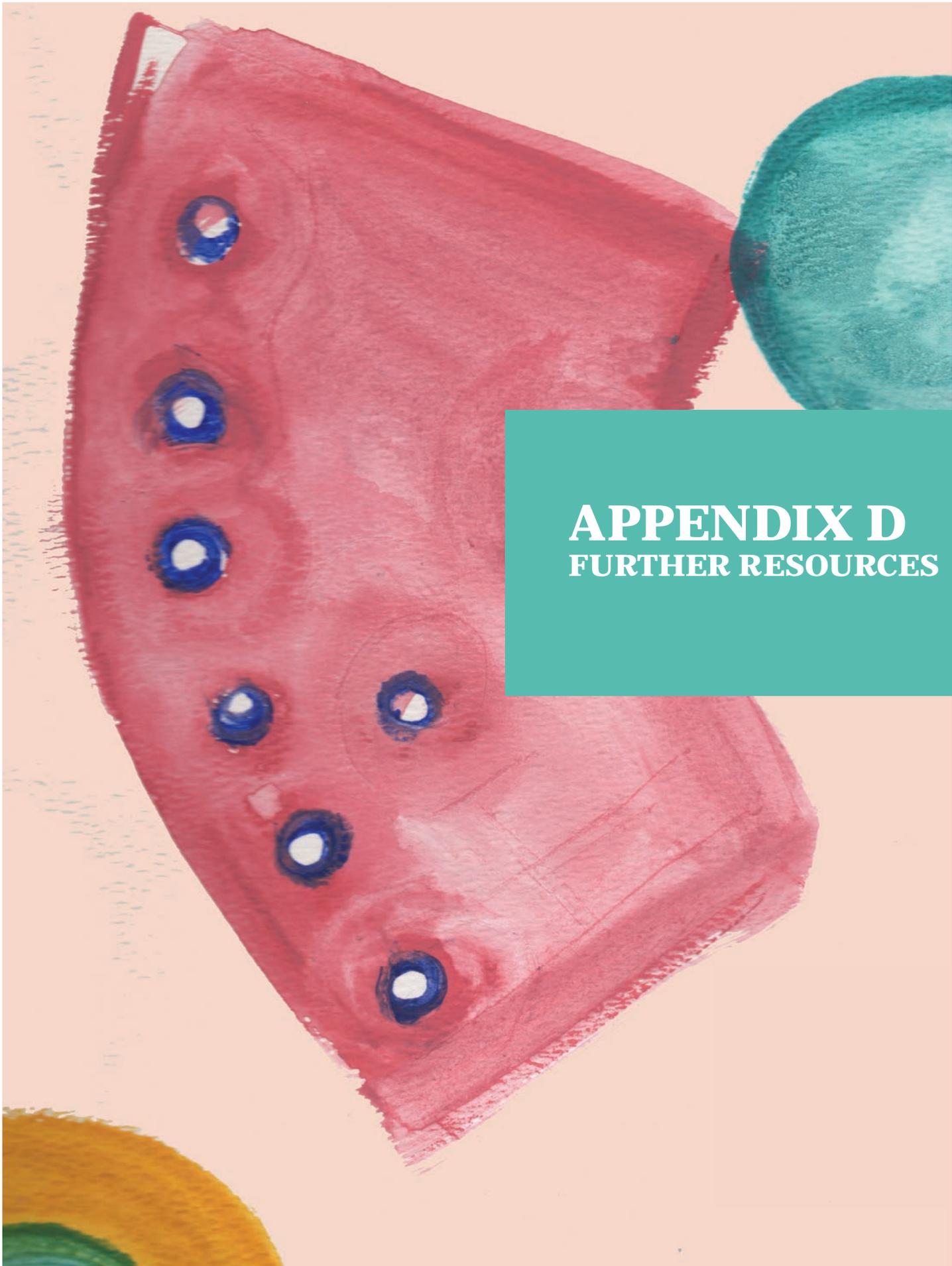
BUSINESSES

| Businesses | | |
|---|-------|--------------------------|
|  Total employer establishments, 2016 | X | 546,218 ¹ |
|  Total employment, 2016 | X | 8,169,642 ¹ |
|  Total annual payroll, 2016 (\$1,000) | X | 363,336,322 ¹ |
|  Total employment, percent change, 2015-2016 | X | 5.0% ¹ |
|  Total nonemployer establishments, 2015 | X | 2,040,339 |
|  All firms, 2012 | 3,462 | 2,100,187 |
|  Men-owned firms, 2012 | 1,541 | 1,084,885 |
|  Women-owned firms, 2012 | 1,223 | 807,817 |
|  Minority-owned firms, 2012 | 380 | 926,112 |
|  Nonminority-owned firms, 2012 | 2,920 | 1,121,749 |
|  Veteran-owned firms, 2012 | 306 | 185,756 |
|  Nonveteran-owned firms, 2012 | 2,903 | 1,846,686 |

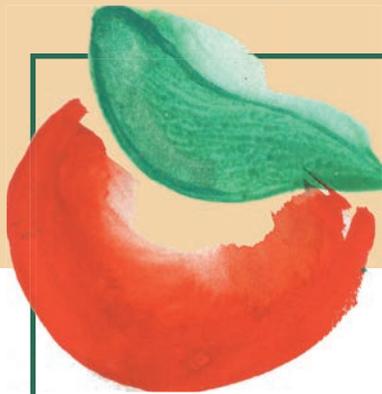
GEOGRAPHY

| Geography | | |
|--|---------|-----------|
|  Population per square mile, 2010 | 3,410.7 | 350.6 |
|  Land area in square miles, 2010 | 10.36 | 53,624.76 |
|  FIPS Code | 1218575 | 12 |

Retrieved from



APPENDIX D
FURTHER RESOURCES



FURTHER RESOURCES

The plan presented in this document is far more than a simple proposal. It involves a true partnership and visionary process to vitalize the city resulting in a Public Art Master Plan to serve the residents of and visitors to Dunedin for years to come.

This plan was created through the guidance and input from publicly noticed community workshops and conversations, a public online survey, the City of Dunedin Commission and Staff, the Arts and Culture Advisory Committee, the Public Art Master Plan SubCommittee, research of more than twenty public art master plans from small, medium and large cities and through knowledge deemed from the years-long coalesced conversation to develop and mature public art programs by the Americans for the Arts Public Art Network and the Florida Association of Public Art Administrators.

Public Art Best Practices Documents

- Public Art Online IXIA, Documents and case studies in the UK
www.publicartonline.org.uk/resources/
- Public Art Network, Best Practices Documents from the USA
www.americansforthearts.org/by-program/networks-and-councils/public-art-network/tools-resources/topic-specific-resources

Public Art Associations

- Public Art Network, American for the Arts
www.americansforthearts.org/by-program/networks-andcouncils/public-art-network
- Florida Association of Public Art Professionals
www.floridapublicart.org

The common practices for public art program components has been researched in public art literature and through their inclusion in actual public art master plans via:

Hollinger, Jonathan, "Public Art Master Planning for Municipal Governments: Core Components and Common Practices" (2011). MPA/MPP Capstone Projects. 100. https://uknowledge.uky.edu/mpampp_etds/100

With thanks to the Public Art Programs and Public Art Master Plans of the following cities, counties and universities:

| | | | |
|-----------------------|--------------------------|---------------------------|---------------------|
| Algonquin Village, IL | Hickory, NC | Group) | St. Petersburg, FL |
| Arlington County, VA | Homestead, FL | Port St. Lucie, FL | Tamarac, FL |
| Asheville, NC | Indian University Campus | Portland, OR | Tampa, FL |
| Baker City, CA | Art Collection | Roswell, GA | West Palm Beach, FL |
| Berkley, CA | Key West, FL | San Antonio, TX | |
| Boise, ID | Laramie, WY | San Diego, CA | |
| Bonita Springs, FL | Los Altos, CA | San Francisco Arts | |
| Boynton Beach, FL | Ogden, UT | Commission | |
| Chesterfield, MI | Naples, FL | San Luis Obispo, CA | |
| Coral Gables, FL | Palm Beach Gardens, FL | Sarasota, FL | |
| Coral Springs, FL | Phoenix, AZ | Scottsdale, AZ | |
| Fargo, ND | Philadelphia, PA | Seattle, WA | |
| Glenville, CA | Pompano Beach, FL (IBI | Mass Cultural Council, MA | |

